



SERVICES

Community Mobilization
Awareness & Education
Information Provision
Strategic Leadership & Support

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President's Message



With our vision being Mississauga as a crime-free city for all, we work towards it through our strategic goals of providing effective service delivery, being a leader in the crime prevention sector, showcasing relevant and adequate research capacity, utilizing detailed measurement and evaluation frameworks and being regarded as a strong and capable organization. Our mission at Safe City Mississauga is to make the city safer by being proactive and taking action when it comes to crime, both leading and partnering to deliver crime prevention services and initiatives for a safe city.

This past year our annual Justice Luncheon, with keynote speaker Chief Jennifer Evans of Peel Regional Police who spoke about the challenges and successes of policing in Peel region, had a 50% increase in attendees than in the previous year. Our Annual Crime Prevention Conference with keynote speaker Leo Barbe of Think Don't Shoot, brought together practitioners, business professionals and residents to learn about evidence-based approaches to preventing crime. We had hundreds of residents participate in our events throughout the year, contributing to

community safety and well-being by fostering community engagement and mobilizing neighbourhoods to fight back against crime.

In 2016, our Neighbourhood Watch Program was selected as the recipient of the International Society of Crime Prevention Practitioners (ISCPP) Award for the Community Based program of the year. The ISCPP commended the program and the organization as a whole for the hard work and dedication to crime prevention in Mississauga.

Throughout the year, our Aspire program expanded to open 2 additional sites so that we now offer services in 9 priority neighbourhoods contributing to community capacity building in Mississauga, supporting hundreds of families. We are proud to share that 100% of our volunteers said that they would recommend this program to others looking to volunteer. The work that we do could not be done without the help of our many program and project volunteers, and in 2016 Safe City Mississauga had 283 volunteers who contributed 15,309 hours to giving back to their community.

Due to the hard work of a dedicated staff, a committed board of directors and clients at Safe City Mississauga, and by the financial support from the City of Mississauga, Region of Peel, Ontario Trillium Foundation, United Way of Peel Region, Community Foundation of Mississauga, Status of Women Canada, corporate sponsors, and donors that we are able to make a positive change in the community. We continue to work in partnership with Peel Regional Police and other community service agencies to form strong collaboratives that work together to keep Mississauga safe.

According to our most recent Safest City Report, Mississauga remains one of the safest large cities in Canada, however, there is still a lot of work to be done. Crime prevention cannot be done alone; it requires the cooperation of many different partners. Everyone needs to do their part in order to make a difference – so please join us to make Mississauga a crime-free city for all.

Larry Petovello

President of Safe City Mississauga



ABOUT US

Safe City Mississauga is a registered charitable organization founded in 1992 to help reduce criminal opportunity and criminal victimization in Mississauga. We provide resources, staff, professional community leadership and guidance for crime prevention programs and activities; encourage crime prevention education within the public, private and voluntary sectors; and research, develop and implement new community crime prevention programs and activities.

MISSION

Safe City Mississauga will lead and partner to deliver crime prevention services and initiatives for a safe city.

VISION

Mississauga will be a crime-free city for all.



We Help Foster Education

Safe City Mississauga provides services, programs and activities that increase crime prevention knowledge and skills among all members of the community.



We Organize the Community

Police play a key role in keeping us safe, but so do you. The safest cities are ones where citizens feel inspired, engaged, and supported on crime prevention initiatives.



We Implement Strategic Solutions

Safe City Mississauga leads, serves as the catalyst for, and/or supports strategic initiatives that address the factors contributing to crime and violence.



We Discover the Facts

Safe City Mississauga provides government, organizations and individuals with relevant information and resources regarding crime and crime prevention.

HOW TO CONNECT WITH US



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Safe City Mississauga

OUR CORE PROGRAMS



SCHOOL PROGRAMS

Counter-Act

The Counter-Act Toolkit is an anti-vandalism and graffiti program that includes a variety of lesson plans designed to supplement the current Elementary curriculum for grades 1-5. With a focus on vandalism prevention and good citizenship, the toolkit provides teachers with the tools to deliver a 50-minute lesson to their class. The toolkit includes 6 lesson plans, a facilitators guide, and student learning activities.



Crossroads (Youth Program)

Delivered through a series of presentations (Crossroads Youth Academy), single-session assemblies or skills development workshops, Crossroads enhances knowledge of crime, encourages positive decision-making, and works to reduce motivating or risk-factors associated with criminality. Crossroads is delivered to schools and youth-focused community organizations.



AFTER SCHOOL PROGRAM

Aspire

Aspire is a no-cost, high quality, after-school tutoring program for children (K-6) provided in priority neighbourhoods in Mississauga. Aspire students (K-6) are paired with a peer tutor (high-school or college/university student) who meet once a week after school to work on an area of academic need. Aspire operates in 9 locations.



NEIGHBOURHOOD PROGRAMS

Neighbourhood Watch

Safe City Mississauga's Neighbourhood Watch Program increases community safety by inspiring residents to look out for their neighbour, and their neighbour's property. The entire program is offered at no-cost. The program utilizes theories of community development and Crime Prevention Through Environment Design (CPTED), therefore teaching participants to deter crime by changing their surroundings.



EDUCATION & AWARENESS PROGRAMS

Public Information & Education Relations

We launch city-wide campaigns and hold events to increase crime prevention knowledge and awareness to our community. Our goal is to inform residents about what they can do to make their city safer.

CITY-WIDE CAMPAIGNS

#FutureGrad Campaign



The #FutureGrad campaign is designed to show youth the negative consequences of dropping out and provide them with the resources and opportunities to stay in school. This campaign runs all year, with peak times in September/October and May/June.

#WhiteRibbon Campaign



The #WhiteRibbon Campaign is the largest effort in the world of men working to end violence against women. The White Ribbon Campaign runs from November 25 (the International Day for the Eradication of Violence Against Women) to December 10.

STAKEHOLDERS

PARTNERS

FUNDERS



Counter-Act: Vandalism

SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	COUNTER ACT
FUNDER	CITY OF MISSISSAUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	DEVELOPMENTAL CRIME PREVENTION

Counter-Act is a vandalism prevention program for elementary students grades 1 - 5 in Mississauga. Comprised of both an Anti-Graffiti Toolkit Kit and Summer events, the program promotes active citizenship with volunteers and community partners. Counter-Act programming demonstrates the impact of vandalism on the community; emphasizes the responsibilities of active citizens and good citizenry; encourages youth to take care of publicly owned property; highlights the link between vandalism and increased crime rates; and promotes the importance of making positive choices.

Operation Clean Sweep

On July 20th, 2016, Safe City Mississauga hosted the annual Operation Clean Sweep at Malton Greenway, Elmcreek and Wildwood Parks, in Division 21. In partnership with Peel Regional Police, their Youth In Policing Initiative (YIPI), and the City of Mississauga, 35 people participated in our major clean-up effort. By helping to remove graffiti and litter in our community, Safe City Mississauga supports and enacts Crime Prevention through Environmental Design principles.

Beautification Event

On August 22nd, Safe City Mississauga coordinated a Beautification project in partnership with Peel Regional Police's Youth In Policing Initiative (YIPI) team, and the City of Mississauga. Using art supplies, youth primed, painted and decorated 3 picnic tables that have been placed at Mississauga community centers. Mentoring youth on the importance of art in public spaces, this project was aimed at increasing awareness for community development through art, while also addressing the issues of vandalism and destruction of property.





The Counter-Act Toolkit

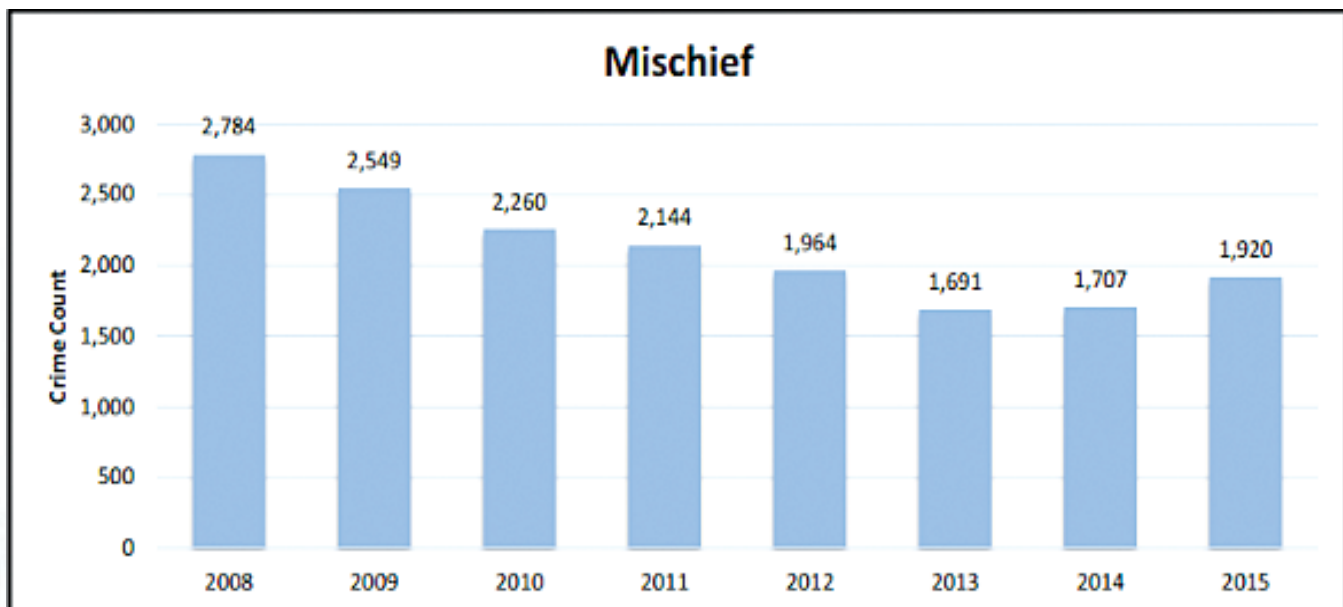
In 2016 Safe City Mississauga launched the revamped Counter-Act Anti-Graffiti Toolkit designed for elementary students in grades 1 - 5. The Toolkit is intended for in-class delivery and offers six 50-minute lessons, with instructional aids, and various learning activities that reveal the impact of graffiti and vandalism while emphasizing the importance of making positive choices.

Neighbourhood Knights

Safe City Mississauga's Neighbourhood Knights make an appearance at our Neighbours Night Out events, and they are a popular attraction to youth in attendance. The Neighbourhood Knights Comic book series and accessories, including hero pins, temporary tattoos, colouring sheets and bookmarks, are distributed widely at public events and within the classrooms of our Counter-Act program. In 2016, 1,955 materials were distributed at various community events.

Crime Rate and Frequency

As in 2014, in 2015 we saw the count of Mischief in Mississauga has been on a steady decline in the City of Mississauga, with only a slight increase in Mischief. The graph below indicates the most current report on Mischief-related offences in Mississauga.



Statistics obtained from Peel Regional Police

Crossroads

SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	CROSSROADS
FUNDER	CITY OF MISSISSUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	COMMUNITY CRIME PREVENTION

Crossroads is a multi-dimensional crime prevention and skills development program for youth in Mississauga. Delivered in the form of educational presentations and skills development workshops, Crossroads is offered in school classrooms and youth-focused community agencies. In partnership with Peel Regional Police (PRP) and Bank of Canada, Crossroads enhances knowledge of crime, encourages positive decision-making and works to reduce motivating or risk-factors associated with criminality.

DELIVERY OPTIONS	TARGET GROUP	IMPLEMENTATION
CROSSROADS YOUTH ACADEMY <i>*Internationally recognized</i>	Classroom Setting: Grades 9-12	<ul style="list-style-type: none"> • 7 core sessions + optional workshop(s) • Presentations conducted by SCM, Peel Regional Police & Bank of Canada
SINGLE SESSION WORKSHOPS	Classroom Setting: Grades 9-12	<ul style="list-style-type: none"> • Single-sessions, 60 minutes • Presentation(s) conducted by SCM
ASSEMBLIES	In-School Setting: Kindergarten to Grade 12	<ul style="list-style-type: none"> • Single-sessions, 30-60 minutes • Crime prevention topics tailored to meet needs of participating schools
COMMUNITY SESSIONS	Youth-focused agencies	<ul style="list-style-type: none"> • Single-sessions, 30-60 minutes in length • Choice of topic(s) related to crime prevention and/or skills development

Evaluation

Safe City Mississauga's evaluation for Crossroads programming in 2016 utilizes data from 404 surveys based strongly in quantitative data with open-ended qualitative questions. The sample of respondents included 372 youth who participated in the Crossroads Youth Academy, and 32 participating teachers and community agency organizers. Highlights from the evaluation include that across the 7 crime prevention presentations, participants indicated that there was 82% knowledge gained. Additionally, after attending the seven-session Crossroads Youth Academy (CYA), youth felt on average that 60% of their reasons for not reporting crime was Greatly to Completely resolved. Finally, 66% of youth Agreed to Strongly Agreed that attending the Crossroads presentations would discourage youth from engaging in acts of crime.



Empowering Youth to Make the Right Choices

By the Numbers:

In 2016, Crossroads Programming educated 1457 youth in classroom and community settings – An increase of 42% since 2014. Additionally, Crossroads expanded into 8 new high-schools, was introduced to 14 new teachers and 5 new community agencies.

2016 numbers: 1457 youth

- 944 Classroom participants
- 200 Assembly participants
- 313 Community participants
- 13 Schools participating
- 7 Community agencies participating

"Valerie Briffa, a Youth Education Coordinator for Safe City Mississauga, has presented the Intimate Partner Violence Crossroads awareness workshops to many of my grade 10, 11, and 12 English classes. These dynamic sessions have helped to promote excellent classroom discussions because the topics were relevant to the students' lives and to the instructional content of the curriculum. The presentations helped the students to become more aware of the differences between healthy and unhealthy relationships, the importance of effective communication, the nature of abuse, and their own legal rights and responsibilities. The Crossroads workshops will have a lasting and beneficial effect because they have helped to support my school's efforts to promote an equitable, caring, and safe community."

--D. Heffernan, St. Francis Xavier S.S.



SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	ASPIRE TUTORING
FUNDER	ONTARIO TRILLIUM FOUNDATION & UNITED WAY OF PEEL
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	CRIME PREVENTION THROUGH SOCIAL DEVELOPMENT

Aspire is a no-cost tutoring and mentoring program provided to students from Kindergarten to grade 6 in underserved neighbourhoods in Mississauga. Tutoring is provided by high-school and post-secondary students. Aspire provides a safe place to learn, and helps children develop stronger academic, personal, and social skills. In addition, Aspire offers community events to families, which provides families an opportunity to get to know each other and in turn creates stronger communities.

Participants

In 2016, Aspire provided no-cost tutoring to 259 children between JK - 6 who attend weekly tutoring sessions with youth volunteers. The Aspire program included 135 volunteer tutors, 21 volunteer site coordinators, and 3 program support staff. In 2016 we expanded service delivery to include two additional site locations bringing the total amount of priority neighbourhoods we serve to nine locations: Forest Ridge, Arbour Mill, Britannia Glen Co-op, Angela's Place, Ashworth Square Co-op, Peel Youth Village, Peel Family Shelter, Gardenvue Court, and Ridgewood Court.

School and Community Engagement

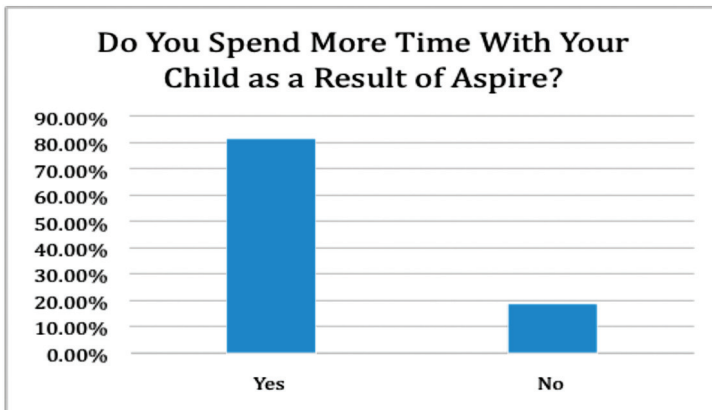
Aspire program staff both maintained and established connections with more than 10 different elementary/secondary schools and post-secondary institutions to inform Mississauga residents of enrolment and volunteer opportunities within the program.

In addition to engaging schools, Aspire staff also attended and helped organize numerous community events with the goal of educating and informing residents of services available to them in their communities. At one such event, held at the University of Toronto Mississauga campus during the summer of 2016, UTM's Student Union in partnership with the United Way donated a large amount of various school supplies to the Aspire program used to support families as their children went back to school in the fall.



Stay in School, Stay out of Trouble

Evaluation



Using the data of 89 responses from Aspire's Parent Evaluation survey in 2016, evaluators found that Aspire continues to affect students in a number of positive ways: academically, socially, and personally. At the end of 2016, Aspire launched a new line of student self-assessments which measure a student's perceptions of themselves in relation to their self-perceived knowledge levels and school engagement levels – a new perspective of data for Aspire!

School and Community Engagement

In 2016, Aspire hosted 24 events, in which 1,331 community members participated. These events ranged from training sessions for tutors, to appreciation events, learning journeys, family nights, Halloween-themed costume bashes, and end of year seasonal celebrations. Learning Journeys, funded by the Community Foundation of Mississauga, included educational trips to the Ontario Science Centre and Toronto Zoo.



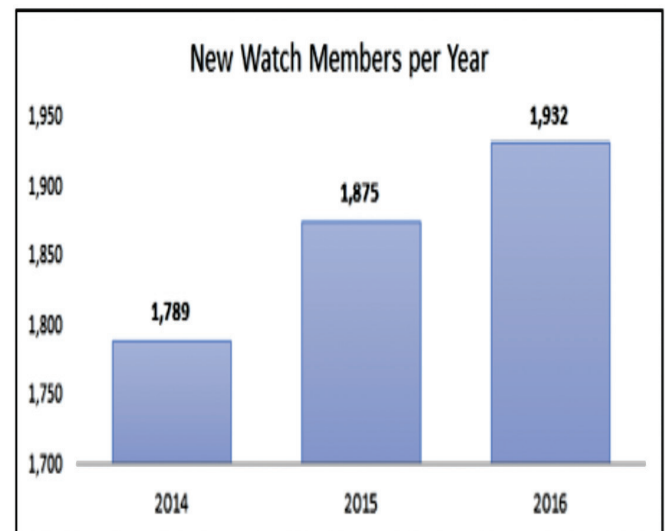
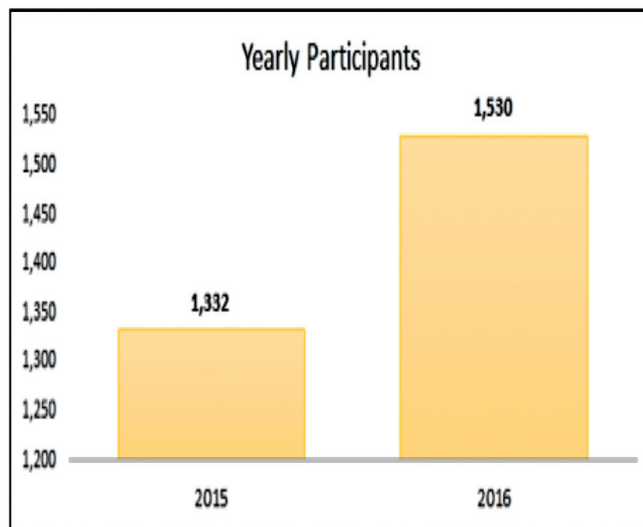
"I feel that Aspire does wonders for the community. Both the tutor and the student are able to develop a lot. Students are able to get someone to talk to and discuss their problems with. While tutors are able to give back to the community and in turn learn a lot of skill (about teaching and communicating) in the process. I saw all positive changes while working with the students. Students enjoyed coming to the program, something which is evident by the fact that most students were rather sad at leaving and said "I wish the session was longer". Other than that one of my own students was able to learn how to deal with bullying and was able to make better friends at school. Another was able to familiarize himself with high school students, something most middle school students aren't able to do. This played a big role at him feeling more confident and comfortable going to high school next year. Aspire is a highly rewarding experience for tutors. It teaches them many valuable skills such as being able to effectively communicate their ideas and explain concepts in the simplest and often creative ways."

- Anonymous Tutor of Aspire participant

Neighbourhood Watch

SERVICE AREA	NEIGHBOURHOOD SERVICES
PROGRAM	NEIGHBOURHOOD WATCH
FUNDER	CITY OF MISSISSAUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN & COMMUNITY CRIME PREVENTION

Safe City Mississauga's Neighbourhood Watch Program mobilizes neighbourhoods into becoming active and engaged communities, unified in crime prevention and safety. This program is unique in that it incorporates theories of Crime Prevention Through Environmental Design (CPTED) in its implementation – encouraging residents to make physical changes in their neighbourhoods to discourage crime. In 2016, the program added 1,932 new members across 26 Neighbourhood Watches in Mississauga.



Team Lead

In 2016, Safe City Mississauga revamped and began to develop the process of introducing leadership positions into the Neighbourhood Watch program. These 'Team Leads' are volunteers in their neighbourhoods, responsible for maintaining Watch contacts, facilitating communications, and organizing street events. The creation of these positions will ensure local representation for each Watch group, fostering a more effective way to manage and develop each Watch while further engaging residents in the program.



Get to Know Your Neighbour

Brampton Expansion

Starting in 2016, Safe City Mississauga staff worked closely with residents of Brampton to reintroduce their Neighbourhood Watch Program. Through the sharing of information, guidance, and materials, Safe City Mississauga was able to provide a strong framework for the City of Brampton to bring back their Neighbourhood Watch Program, which had not been running since 2015.



By the Numbers:

The Neighbourhood Watch Program increased its number of new members in 2016 to 1,932, a 3% increase from 1,875 new members in 2015.



Neighbourhood Watch has been such an effective crime prevention program in our community and has certainly contributed greatly to the low property crime rates in Ward 10. I am a strong proponent of neighbours getting to know one another for the purposes of building community right where we live and having more eyes on the street to watch out for one another's families and properties. The police do a great job but they can't be everywhere all the time, so the Neighbourhood Watch program is an excellent proactive and cost-effective tool in helping to reduce crime on our streets and in our homes – the places where we most want to feel safe.

--Sue McFadden, City Councillor, Mississauga Ward 10

Cyber Ambassadors

SERVICE AREA	EDUCATION AND AWARENESS
PROGRAM	CYBER AMBASSADORS
FUNDER	STATUS OF WOMEN CANADA
STRATEGIC PLAN ALIGNMENT	RECOGNIZED AS A LEADER IN THE CRIME PREVENTION SECTOR
CRIME PREVENTION STRATEGY	COMMUNITY CRIME PREVENTION

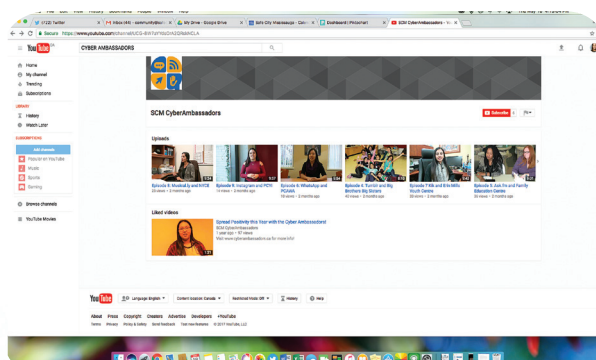
In 2016, the Cyber Ambassadors project received an 8-month project extension with a project end date of March 2017. The Cyber Ambassadors project worked with youth and community partners to develop and implement strategies to end cyber bullying against girls and women.

Our program evaluation changed based on the new goals for the extension of the project. These goals include:



From the new goals established we placed a greater focus on parent outreach. In April 2016, we held a Community Roundtable which brought together parents, youth workers, educators, and youth in the City of Mississauga to discuss cyber violence, how cyberbullying affects youth, and what can we do to combat it. From the Community Round Table discussion it was established that additional focus needs to be placed on educating parents about cyberbullying.

- Reinforce the Cyber Ambassadors network, by establishing a more formal structure within, with the vision of having one youth representative from every school in Mississauga. This also included the development of a structure to support team and section leaders.
- Create stronger liaisons with school boards.
- Expand the pilot strategy by sending Cyber Ambassadors to more public venues to expand their reach and impact.
- Deepen the links with community partners and networks, and follow up on the initial explorations to develop multi-stakeholder partner protocols in the region.



Online Resources

Safe City Mississauga responded to this need by creating online videos on the Cyber Ambassadors Youtube page which provides parents with information regarding how to use popular apps and social media websites. Through parents understanding how to use these apps and websites they will gain a better understanding of what their child is doing online and how they can best protect their child from cyber bullying. In addition, the videos provide parents with different resources and agencies they can connect with should their child experience cyber bullying.

PUBLIC INFORMATION AND EDUCATION RELATIONS



SERVICE AREA	SUPPORTING ALL SERVICES THROUGH EVENTS, CAMPAIGNS & COMMUNITY MOBILIZATION
PROGRAM	PUBLIC INFORMATION AND EDUCATION RELATIONS (PIER)
FUNDER	CITY OF MISSISSAUGA & SELF-GENERATED FUNDS
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY; LEADER IN THE CRIME PREVENTION SECTOR
CRIME PREVENTION STRATEGY	SUPPORTS DIFFERENT STRATEGIES

Safe City Mississauga's PIER program critically supports all the different programs and services of the organization through information campaigns, events, marketing and community mobilization.

Justice Luncheon

First launched in 2011, the Justice Luncheon is an annual fundraiser providing community leaders with the chance to hear the Chief of Peel Regional Police speak on the successes and challenges of policing in Peel, a unique experience that only the Justice Luncheon can provide to attendees. This event is a great networking opportunity for police, government officials and community leaders.



In 2016, the annual Justice Luncheon was held on Friday April 8, at the Mississauga Grand Banquet Hall. There were a total number of 150 attendees, which was a 50% increase from last year. Of those that attended, 85% felt that Chief Evans delivered a personal keynote that could only be accessed by attending the Justice Luncheon. In our opinion as staff and hearing anecdotally from attendees – it was the best one yet!

Crime Prevention Conference

The annual crime prevention conference supports Safe City Mississauga's strategic goal of being a recognized leader in the crime prevention sector. Additionally, the conference supports the organization in developing stronger relationships between universities, colleges and practitioners as well as increasing knowledge sharing and mobilization within the crime prevention sector in Mississauga. In 2016, our Crime Prevention Conference was held at the Living Arts Centre on November 3rd.

Conference Speakers

Our keynote address was delivered by Think Don't Shoot Founder Leo Barbe. Think Don't Shoot is a youth assistance organization inspired by Leo Barbe's experience of youth violence that changed his life. Through hope, survival and learning, Think Don't Shoot was created to help youth cope with the effects of violence and trauma and empower and educate youth to become community leaders.

Julie Lalonde, Project Manager of the Draw-The-Line Campaign Ontario, presented our morning address. Julie S. Lalonde is an Ottawa-based feminist activist and women's right advocate. A feminist gerontologist by training, she works with various organizations dedicated to ending sexual violence, engaging bystanders and building communities of support. She developed and now manages Draw-the-line.ca. Julie has won numerous awards for her work, including being named a recipient of the "Governor General's Award in Commemoration of the Persons Case" (2013), a "Driver of Change" by MTV, and 2013's "Best Volunteer in a Leading Role" by Volunteer Ottawa.

Breakout Sessions

- **Customized Youth Program Evaluation & Critical Youth Work** – YouthRex, York University
- **Community Safety Model & Initiatives in Human Trafficking** – Peel Regional Police
- **Street Crimes and Gang Violence in the Region of Peel** – Peel Regional Police
- **Using Restorative Practices with Youth-in-Conflict with the Law** – Associated Youth Services of Peel
- **Youth Homelessness in the Region of Peel** – Our Place Peel
- **Precarious Status and the Marginalization of Youth** – FCJ Refugee Centre





Hero Awards

EVENT

HERO AWARDS

FUNDER

BELL CANADA

Safe City Mississauga's Hero Awards celebrates three Mississauga residents each year who have made extraordinary contributions to preventing crime in their community. Hero Award recipients are people who recognize that crime prevention is everyone's business, and who are passionate about making Mississauga safer through creating social and environmental change.

Sponsored by:



2016 Hero Award Recipients



Sreshta was one of the first Neighbourhood Watch Coordinators, in charge of the Southfork Drive and Brookwood Court Watch Group. She has shown tremendous influence in making her neighbourhood a safer place, and going above the call of duty. Since starting her Watch group single-handedly, she has held 6 Neighbour Night Out events in her cul-de-sac. She has held pot-lucks and garage sales, all for the purpose of educating residents on crime prevention and safety. Her events draw in the entire neighbourhood because she takes the time and makes the effort to re-canvass her whole Watch group.



Erin Mills Youth Centre is a non-profit organization that puts emphasis on Engaging Youth and creating positive adult-youth partnerships that affirms the capacity and contributions of youth. This organization supports and empowers youth to advocate for themselves and their community in order to create a brighter future. A basketball court was launched in their community and the youth were actively involved working with other community partners for three years to see their dream become a reality. This court will provide jobs for the youth, and a safe space to meet and build relationships.



Alice Mu has been a Peer Youth Worker at Nexus Youth Services for the past two years. In this position Alice is responsible for ensuring youth feel welcome, safe and heard in our space. She has made considerable efforts to hear the needs of the youth she interacts with in order to connect them with the resources they need. Alice is an active leader with Nexus' Pro-Ject Leadership Group (PLG). The PLG plans and implements different projects and events to meet varying needs of youth in the Nexus Community. Some examples include an info-video called NexRace about Youth-Related resources in Peel for mental health and homelessness; Nextalks—a mini-conference aimed at reducing mental health stigma; and Stressventions—a mini-conference exploring ways to reduce stress.

Neighbours Night Out

EVENT

NEIGHBOURS NIGHT OUT

FUNDER

SELF-GENERATED FUNDS

Delivered through the Neighbourhood Watch program, Neighbours Night Out (NNO) is a community block party. On June 21st, 2016, Safe City Mississauga's 8th Annual Neighbours Night Out event was held at the Clarkson Community Centre and Library (Kick-Off Location). The event hosted nearly 30 different community agencies and groups to educate residents on crime prevention and safety, while they enjoyed an evening of entertainment, activities, and food. As well, we held 11 Neighbours Night Out satellite events throughout the city in various Neighbourhood Watches.

NNO AWARD CATEGORIES	RECIPIENT
Best Participation	Western Skies Way, Gypsy Fly Crescent & Mondavi Court
Rookie of the Year	Kingsholm Drive & Flagship Drive
Most Creative	Credit Pointe Area
Best Overall	Varden Court & Galbraith Drive



Neighbours Night out 2016 was a fantastic event for the Community. It was a great way to bring the community together and build relationships. We saw many families, youth, adults and older adults from the community come out and enjoy and learn and participant in the event. The many community agencies that took part played an important positive role in the building of a safer community and neighbourhood for the residents. We loved having it at Clarkson Community Centre.

- Tina Elric, Manager of the Clarkson Community Centre



#FutureGrad

40,000 Canadian students drop out of high school every year, with 1 in 3 dropouts leaving school after completing grade 9 or less.

Safe City Mississauga's #FutureGrad campaign is designed to show youth the negative consequences of dropping out and provide them with the resources and opportunities to stay in school. This campaign runs all year, with peak times in September/October and May/June.

Impacts

The #FutureGrad Campaign launched in April, in an effort to meet our 2016 Campaign goal of 3,500 bracelets which were distributed, to over 20 community organizations, and 15 local youth groups – specifically the Mississauga Library Systems Teen Advisory Groups. In 2016, the budget was reduced and there was a 20% reduction in the amount of bracelets distributed, however school participation rates increased greatly.

By the Numbers:

There was a 100% increase in participation from secondary schools in Mississauga.



Dropping out of High School:

By The Numbers

I will be a: ~~#FutureGrad~~




#WhiteRibbon Campaign


SERVICE AREA	INFORMATION PROVISION
PROGRAM	PUBLIC INFORMATION AND EDUCATION RELATIONS (PIER)
FUNDER	CITY OF MISSISSAUGA / SELF - GENERATED FUNDS
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	SITUATIONAL & COMMUNITY CRIME PREVENTION

The White Ribbon Campaign is the largest effort in the world of men working to end violence against women. The White Ribbon Campaign runs from November 25 (the International Day for the Eradication of Violence Against Women) to December 10. In 2016, our newly vamped #WhiteRibbon Campaign – Change the Odds launched on Dec 6th – National Day of Remembrance and Action on Violence Against Women. This year we had a goal for 4,000 impressions which was met with 2,000 ribbons and 2,000 pins distributed between 20 organizations, 10 secondary schools and the Mississauga Library System.

In 2017, our goal is to measure signatures received from the campaign by creating a petition form and sending it out with our kits, encouraging participants to gain signatures.




THE WHITE RIBBON CAMPAIGN



**WHAT ARE THE ODDS
IT'S YOUR MOM?**

1 out of 2 women in Canada have experienced at least one incident of physical or sexual violence since the age of 16.
That's the same as flipping a coin.

CHANGE THE ODDS - SIGN THE PLEDGE 

WWW.SAFCITYMISSISSAUGA.ON.CA

CHANGE THE ODDS - SIGN THE PLEDGE





Volunteers

Safe City Mississauga has a team of dedicated volunteers who are committed to preventing crime and doing so through supporting our programs and services, or assisting at events. We value our volunteers and the great work that they do every day to make Mississauga a crime-free city for all.

HUMAN CAPACITY	NUMBER	HOURS	ESTIMATED VALUE OF VOLUNTEER ACTIVITY
Volunteers	271	13,970	\$367,416.00
Placement Students	12	1339	
Total # Volunteers / Hours / Value	283	15,309	

Source: Imagine Canada-Volunteer Value Calculator - Ontario Based



Organizational Accomplishments

Safe City Mississauga strives to be a leader in the crime prevention sector and to deliver the best crime prevention programs and projects to the community. Through professional development, partnerships and leadership, we have achieved notable organizational accomplishments in 2016.

Peel Regional Police “Challenge Coin” – Executive Director Ashley Lyons

In April 2016, at our annual Justice Luncheon, then Executive Director Ashley Lyons was presented with the Peel Regional Police “Challenge Coin” by Chief of Police, Jennifer Evans. The “Challenge Coin” was introduced in 2008 to be presented to selected members who have gone above and beyond as a token of appreciation by the Chief’s Management Group for their hard work and dedication. The Challenge Coin originated in military tradition as a symbol of service, and this marked the 3rd Challenge Coin awarded to Safe City Mississauga staff.



ISCPP Community Crime Prevention Program of the Year Award

In September 2016, The International Society of Crime Prevention Practitioners (ISCPP) presented Safe City Mississauga’s Neighbourhood Watch Program with the Community Crime Prevention Program of the Year Award. The ISCPP notes that the award was presented to credit the organization for its evaluation framework and statistical studies into the program, which prove it is not only effective at reducing property crime, but it also is effective in saving tax payer dollars. This is the first time a study like this has been completed in the Region of Peel. This is also the third time the ISCPP has presented Safe City Mississauga with this award; as it was previously awarded to the Aspire Tutoring and Crossroads Youth Academy Programs.

Detective Robert Boyne Memorial Crime Prevention Award - Neighbourhood Watch Program Coordinator and Staff Criminologist Alex Papatchidis

In 2016, Alex Papatchidis, the Neighbourhood Watch Program Coordinator and Staff Criminologist for Safe City Mississauga was awarded with the Detective Robert Boyne Memorial Crime Prevention Award for his dedication to crime prevention and community mobilization. The award recipient is selected for demonstrating exceptional initiative and commitment to the concepts of crime prevention, an ideal which is highly valued by Peel Regional Police. Alex received this award from the Peel Police Services Board at the Mississauga Convention Centre on Thursday June 23rd, 2016.





Partners

How is Safe City Mississauga funded?

The majority of Safe City Mississauga's funding comes from the City of Mississauga and the Region of Peel, through grants and through contracts for service. Additional funding comes from granting bodies presented below and from the generous support of community sponsors and donors.

Stakeholders



Program Partners



Dufferin-Peel
Catholic District
School Board



Funding Partners



Fondation
Trillium
de l'Ontario



United Way
Peel Region



Status of Women
Canada

Condition féminine
Canada



Sponsors & Donors



Evaluating Our Work

Key Performance Indicators

Safe City Mississauga's programs and projects are evidenced-based or evidence-informed and we use research and scientific studies to determine the best practices in the field of crime prevention. Through our work, we strive to achieve the following outcomes: a reduction in crime and its severity, and increasing the sense of personal and community safety in Mississauga.

We routinely evaluate our work through the following key performance indicators:

Educate

Promote the well-being of people and encourage pro-social behaviours through educational programs and initiatives.

Change Conditions

Change the conditions in neighbourhoods that influence offending, victimization and the perception of crime.

Reduce Opportunities

Reduce the opportunities for crime, increase the likelihood of criminals being apprehended and minimize the benefits of crime.

Cost of Crime

Estimated taxpayer cost of municipal community crime prevention.

**Visit our website to find our most recent reports at
www.safecitymississauga.on.ca.**



Service Impacts

In 2016, Safe City Mississauga delivered a wide variety of programs and services, projects, events and campaigns, and participated on a number of committees demonstrating strategic leadership in the crime prevention sector.

PROGRAMS/ PROJECTS	PARTICIPANTS
Counter-Act: Anti-Vandalism	1,955
Crossroads Youth Academy	1,457
Aspire Tutoring	652
Neighbourhood Watch	20,307
Cyber Ambassadors	68
Total # Participants	24,439

EVENTS	PARTICIPANTS
Justice Luncheon	150
Neighbours Night Out	1,530
Crime Prevention Conference	100
Total # Participants	1,780

CAMPAIGNS	WRISTBANDS DISTRIBUTED	POSTERS DISTRIBUTED
#FutureGrad Campaign	3,500	200

CAMPAIGNS	RIBBONS DISTRIBUTED	PINS DISTRIBUTED
#ChangeTheOdds White Ribbon Campaign	3,500	200

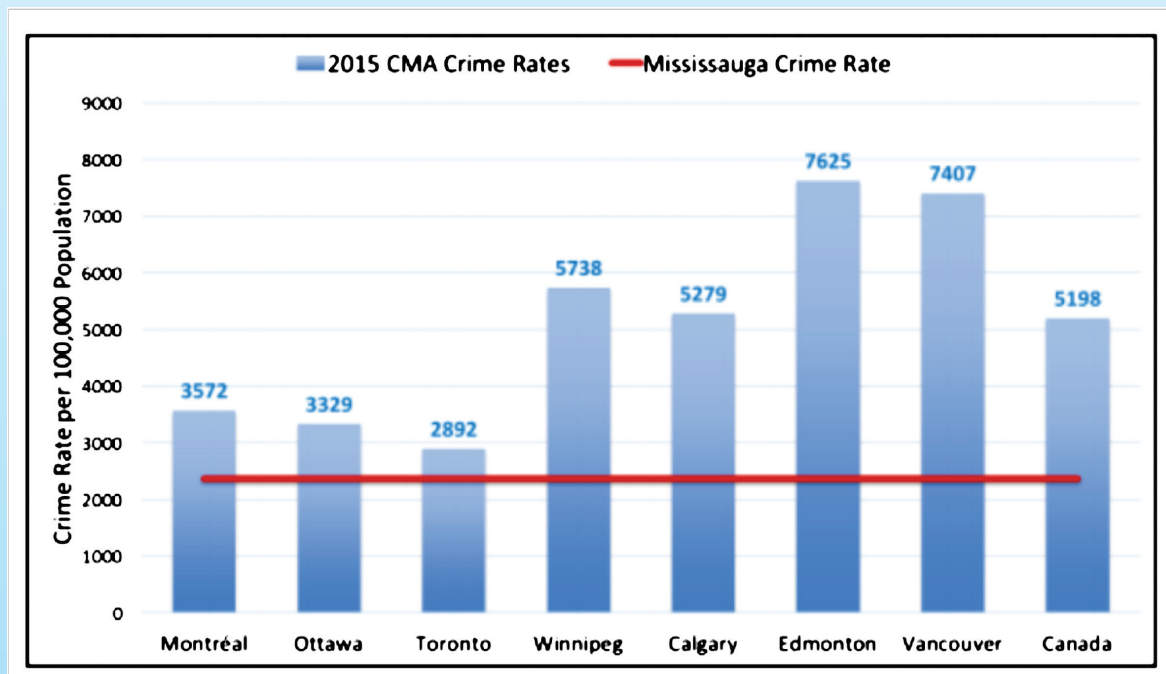
PARTNERSHIP PROJECTS	PARTICIPANTS
2015 Community Safety Anti-violence Basketball Camp (Malton)	235 children/youth 20 volunteers
Mississauga Gives – Founding Charity (December 29, 2016 Event)	
Safest City Report	
Total # Participants	285

COMMITTEES	NUMBER OF COMMITTEES
Municipal	10
Regional	5
Provincial	2
International	4
Total # Committees	21

Safest City Report

How did Mississauga do?

The city of Mississauga continues to be among the safest cities in Canada. Despite an overall crime rate increase of 3% from 2014, the crime rate of 2,370 crimes per 100,000 people is still low in comparison to other densely populated cities, and does not appear to be out of the ordinary for any particular crime category.



Crime Trends (2008-2015)

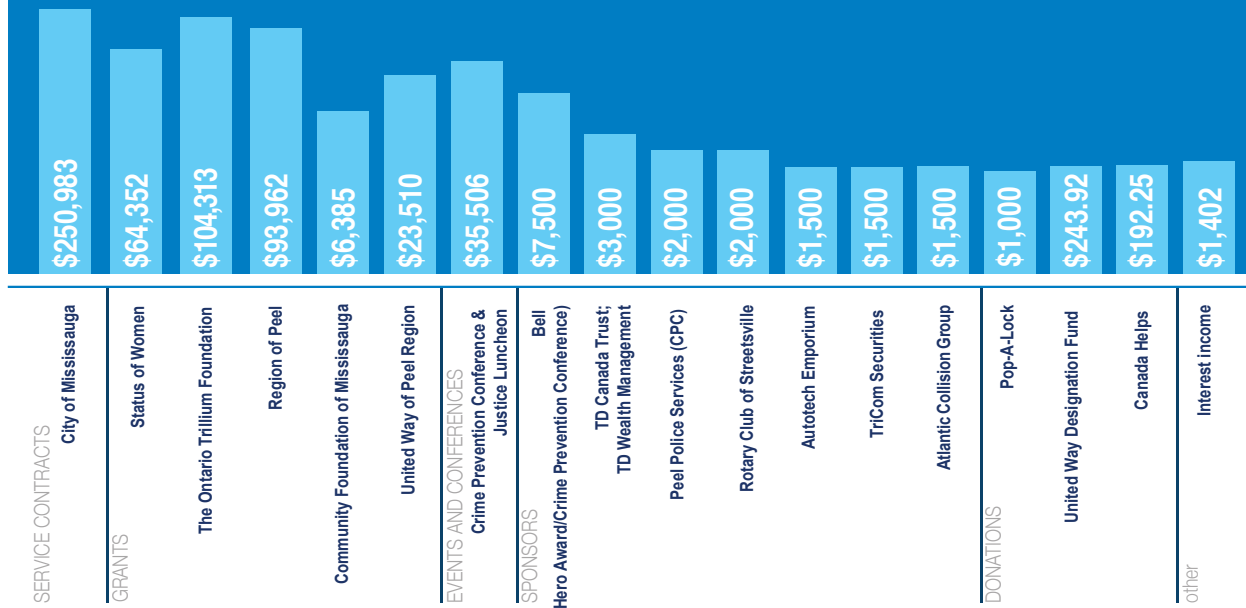
In comparison to the 7 CMAs in this graph, Mississauga had the lowest crime rate in 2015, at a rate of 2,370 per 100,000 people. The Toronto CMA had a crime rate of 2,892 per 100,000 people in 2015, a decrease from the city's 2014 rate of 3,252. The national rate of crime in Canada for 2015 was 5,198 per 100,000 people. Mississauga's crime rate in 2015 was therefore less than half of the rate for the nation as a whole.

To obtain a copy of the Safest City Report, visit www.safecitymississauga.on.ca
All data presented in the report is provided by Peel Regional Police and Statistics Canada



Financial Report

Funding Partners 2016



Financial Report

Financial Report for period from January-December 2016

Expenses

Services/Programs	\$ 429,915
Administration	
Salary & Benefits	\$59,111
Office Supplies & Services	\$25,024
Professional Fees	\$10,848
Advertising & Promotion	\$2761
Rent	\$16,275
Travel	\$2,438
Professional Development	\$695
Subcontract	\$5,000
Telephone	\$815
Amortization of Capital Assets	\$1,450
Total	\$ 554,332

Revenue

Service Contract	\$250,983
Grants	\$292,522
Events	\$35,506
Donations & General	\$7,659
Interest Income	\$1,402
TOTAL	\$588,072
SURPLUS / (LOSS)	\$33,740

Board of Directors



Larry Petovello

President

As President of Petovello Consulting Inc., Larry works with clients to improve their business and economic development objectives. Prior to starting his own firm, Larry was the Director of Economic Development for the City of Mississauga. He was with the City for twenty-three years in the areas of economic development and corporate management. Previously, Larry was with the Government of Ontario in senior policy and program roles in the fields of community renewal and economic development.



Ralph Hunter

Past-President

Ralph has over 40 years of Business Management experience in the Life and General Insurance Business. In 1994, Bill Gray joined Ralph and together they started their own financial and estate planning firm. Today, Hunter-Gray Financial Services Inc. has become one of the most predominant financial planning firms in the Mississauga area. In addition to Ralph's business interests, he has been active in Community Service through his membership with the Streetsville Rotary Club since 1969. In addition to being a past President of the Rotary Club, he is a past President of the Mississauga Insurance Brokers Association and past Chairman of the Streetsville Parks and Recreation Committee, and he served as Chairman of the Board of Directors for the Mississauga Living Arts Centre. He is also a retired Vice Chairman of the Peel Regional Police Services Board of Directors.



Luz Del Rosario

Vice-President

Luz is a Consultant, Compensation, Benefits and Pension with Diversicare Canada Management Company, Inc., a management company that manages long-term care and retirement facilities. She graduated with a Bachelor's Degree in Commerce, major in Management from the Philippines. A few years upon arriving in Canada, she completed Human Resources Management at University of Guelph and received her Certified Human Resources Professional designation in 1996. Luz was involved as the Director of Heritage Mississauga, President of the Catholic Women's League, Chair of the Carassauga Festival and President of Culture Philippines of Ontario. She was also the recipient of Mississauga's Citizen of the Year Award for 2006.



Ron Nisbet

Treasurer

Ron is a Chartered Accountant with over four decades of experience. A former partner at Grant Thornton LLP, Ron's expertise lies in audit and accounting for small and medium-sized enterprises in a variety of industries. Ron has been an active volunteer with the Rotary Club of Streetsville since 1978, serving as President in 1986 and Assistant District Governor in 2010-11. He currently serves as Chairman of the Board of Directors of Peel Cheshire Homes, a group home for the physically disabled that he has been involved with since 1991. Ron has held leadership positions with the Living Arts Centre since being elected onto the Board in 2005 including Chairman of the Board, Chairman of the Audit and Governance Committee and Chairman of the Arts and Entertainment Committee.



Teresa Burgess-Ogilvie

Secretary

Teresa Burgess-Ogilvie is the founding Executive Director of Safe City Mississauga. She has a Bachelor and Master's Degree in Business Administration. She has served in the military, in municipal government, and in non-profit organizations. Teresa is currently the Manager for Emergency Preparedness for the City of Mississauga.



Louroz Mercader

Director

Louroz M. Mercader is the President and Founder of the Mississauga Youth Games (MY Games), a grassroots non-profit that has provided free sporting and artistic programs to 1500 young people across the city of Mississauga. As a passionate advocate for youth issues he has played a leading role over the last 12 years in the development of numerous youth engagement programs. He provides strategic media and government relations support to a host of organizations through Louroz Solutions.



David Maylor
Director

David Maylor is the (A)Crown Attorney at the Peel Crown Attorney's Office. He is in charge of an office of more than 60 Assistant Crown Attorneys and 32 Legal Administrative staff. He has been a member of the Crown's Office for more than 21 years. Prior to taking on a management role, his professional experience involved prosecuting a wide spectrum of major criminal offences. A significant part of his work has focused on gun and gang offences both from a prosecutorial and prevention perspective. He was involved in organizing a number of conferences attended by various members of the criminal justice system in order to educate on ways to prevent gun and gang crimes.



Linden King
Director

Linden is an information technology professional who is currently employed as an Associate Director of Operations at Bell Canada. Linden has been appointed by the Ontario Government as a member of the Halton-Peel Grant Review Team for The Ontario Trillium Foundation. He also, has an appreciation for providing help and support to strategic initiatives that address the factors contributing to crime and violence. In addition, Linden donates his time and effort by mentoring and encouraging youth to remain active in their community.



Dr. Dax Urbszat
Director

Dr. Dax Urbszat began his post-secondary education by attaining a Bachelor of Science from the University of Toronto with a Specialist in Psychology and a Major in Crime and Deviance. This undergraduate training led to a law degree from Osgoode Hall Law School followed by a Master's and Doctoral degree in Psychology from the University of Toronto. Dr. Urbszat's research interests are in the areas of Personality, Social, and Forensic Psychology and he is also published in the area of Abnormal Psychology.

Dr. Urbszat is currently an Associate Professor – Teaching Stream at the University of Toronto at Mississauga in the Department of Psychology and is cross-appointed to the Forensic Science Program. One of Dr. Urbszat's main jobs is teaching the huge Introduction to Psychology course at the Mississauga campus. Other courses taught include Social Psychology, Health Psychology, Psychology and Law, Forensic Psychology, and a fourth year seminar course Special Topics in Social Psychology. Dax believes strongly in providing an interactive learning environment and is known to make deliberate efforts to facilitate students' learning experience. As evidence, Dax was nominated to the Top 20 in the TVO's Best Lecturer Competition for three consecutive years. Dax was also awarded the University of Toronto Teaching Award of Excellence in 2009 and the University of Toronto Student Union Award of Excellence for Teaching in 2008.



John Kovac

Ward 4 Councillor Appointee

Born and raised in Mississauga, Councillor John Kovac grew up in the 'Rathwood' district which stretches through Wards 3 and 4. He attended both Sts. Martha and Mary Catholic School and Philip Pocock Secondary School in his early years before completing an Honours Bachelor of Arts Degree, majoring in History and English Literature, from the University of Toronto, St. Michael's College. Having always shown a passion for his community and for volunteerism, John has been active in politics/campaigning as well as with local church groups since his childhood. Professionally, he has worked for a local-area Member of Parliament and has also served as political aide to a Member of Provincial Parliament/Cabinet Minister, being employed by the Legislative Assembly of Ontario. A continued strong advocate for social justice and for workers' rights, John has also spent time with a trade union, in the capacity of outreach representative, communicating with skilled tradesmen/labourers within the Province. Elected to City and Regional Council in a by-election in April 2015, Councillor John Kovac remains focused on the day-to-day tasks of helping run a city and Region and remains completely devoted to serving the needs of his Ward 4 constituents.



Matt Mahoney

Ward 8 Councillor Appointee

Councillor Matt Mahoney was born and raised in Mississauga and has been a resident of Ward 8 for over 40 years. As a lifelong resident and living in a family with a tradition of community service, Councillor Mahoney understands the level of commitment and hard work that is necessary to effectively represent the interests of our increasingly diverse community. For over 20 years Councillor Mahoney has been working in the private sector. For 10 of those years, he was a Director of Municipal Sales. Matt became a National Sales Director for a company specializing in manufacturing products for the airlines industry across the world. Matt is a strong communicator and advocate for the residents, families and business on issues and matters of importance within Ward 8 and the City of Mississauga.



Robert Ryan

Superintendent, Officer-in-Charge,
12 Division, Peel Regional Police

Robert is the Superintendent-in-Charge of 12 Division, located at 4600 Dixie Road, Mississauga. He has over 28 years of policing experience with over five years as a senior officer working in areas, such as: the Duty Inspector's Office, Executive and Staff Officer to the Chief of Police, Officer-in-Charge of Corporate Communications and the Officer in Charge of Uniform Bureau 11 Division.



Mark Giles

Manager of Communications & Marketing,
Transport Canada

Currently on leave from his position as manager of safety and security with the Communications and Marketing Group at Transport Canada, Mark is assigned to the Army's Influence Activities Task Force as a senior planner developing the military's psychological operations and civil affairs capabilities. Previously with Atomic Energy Canada, the Privy Council Office, Public Safety Canada, and the Canadian Forces Military Police and National Investigation Service, he has also served as chief of communications at Interpol in France, as a police officer with the Calgary Police Service, and with Alberta Solicitor General's correctional services and law enforcement divisions.

Staff



Ashley Lyons

Executive Director (January – June 2016)

As the Founding Programs Manager and now Executive Director, Ashley has led the organization in receiving provincial and international recognition in program development and implementation having spoken many times on the topic of Community Mobilization and Community Readiness. Ashley is a Registered Social Service Worker (Ontario) and has been designated an International Crime Prevention Specialist (International Society of Crime Prevention Practitioners - ISCPP). She also holds certification from the National Organization for Victim Assistance (NOVA) on Community Crisis Response, Crime Prevention through Environmental Design (CPTED) Level 1 Certificate from Peel Regional Police and a CPTED Level 2 Certificate from Security through Safe Design Inc., with a specialization in Parks. Ashley sits on a number of committees and working groups such as Sheridan College's Program Advisory Committee for Community Outreach and Development and the Peel Youth Violence Prevention Steering Committee. She also holds memberships with ISCPP, CPTED Ontario, International CPTED Association and Central Ontario Crime Prevention Association (COCOA). In 2011, Ashley was recipient of the Community Award for Youth Service from the Committee of Youth Officers for the Province of Ontario and in 2012, recipient of the Detective Robert Boyne Memorial Crime Prevention Award from Peel Regional Police Services Board.



Sheena Moya Chen

Executive Director (July – December 2016)

Sheena Moya Chen, founder of the Aspire program with Safe City Mississauga and now Executive Director, graduated from the University of Toronto with an Honours Bachelor of Science, double majoring in Psychology and Political Science. She also completed her Masters' Degree in Political Science from the University of Waterloo, specializing in International Relations and Conflict Resolution studies. Under Sheena's leadership, in 2012, the Aspire program was awarded Community Based Crime Prevention Program of the year as presented by the International Society of Crime Prevention Practitioners (ISCPP). In 2014, Aspire was awarded the distinction of being recognized as a 'Promising Practice' by the Ministry of Community Safety and Correctional Services in their published document entitled: 'Community Safety and Well-Being in Ontario: A snapshot of Local Voices' (2014). Sheena is a designated International Crime Prevention Specialist by the ISCPP and holds memberships with the ISCPP and the Central Ontario Crime Prevention Association (COCOA). She holds certifications from the National Organization for Victim Assistance (NOVA) in Community Crisis Response, as well as Mental Health First Aid. Sheena has also been awarded Peel Regional Police's Challenge Coin for demonstrated leadership capability.



Nadia Mokriy

Community Services Manager

Nadia Mokriy was certified to teach in 2014 by the Ontario College of Teachers. She has an Honours Bachelor of Arts and Science, with a major in Interdisciplinary Studies (History and Geography) and a minor in Political Science. She is currently completing her Masters of Education at York University, with an emphasis on character, citizenship, and genocide education. Nadia's current research, which is funded under the Ontario Graduate Scholarship programme, focuses on student and teacher perceptions and definitions of citizenship following participation in genocide courses in Ontario. Nadia has been a part of Safe City Mississauga since 2013. She has worked with the Aspire, Crossroads and Cyber Ambassadors programs, and has volunteered at numerous Safe City Mississauga events. Nadia has participated in the United Way Speakers Bureau and has presented on the topic of rapport building at Safe City Mississauga volunteer training sessions. Nadia has been involved with various community and educational groups in the past including Couchiching Community Initiative, United Way, and Big Brothers Big Sisters.



Samantha Gob

Youth Development Supervisor

Samantha Gob holds a Bachelor of Arts Degree with High Distinction in Geography and English from the University of Toronto with a background in Environmental and Social Development, earning a Most Outstanding Student Award from the Department of Geography for graduating at the top of her class. Samantha Gob has been involved with the Aspire program since 2010, starting as a tutor and eventually branching into more administrative roles for the program. She was the first site coordinator for the program, and was later promoted to Assistant Program Coordinator and Lead in Volunteer Recruitment. In her role as Safe City Mississauga's Youth Development Supervisor, Samantha continues to work towards preventing youth crime in Mississauga, contributing to the creation of healthier communities. Samantha has been certified in Mental Health First Aid and currently sits on the Region of Peel's Neighbourhood Capacity Support Strategy Committee for children and youth in the Colonial neighbourhood of Mississauga.



Saania Jamal

Community Affairs Coordinator & Volunteer Supervisor

Saania Jamal is a Registered Social Service Worker (Ontario). She has completed research in Human Trafficking, with a primary focus on forced labour and the policies and implications that go with it. Saania manages Safe City Mississauga's communications and marketing strategies designed to promote the organization's various activities, programs and services. She is also responsible for community outreach, volunteers, social media, fundraising, and annual events. She holds certification in Advanced Social Media for Business, Volunteer Management, Mental Health Training – Mental Health Commission of Canada and SafeTALK Training – LivingWorks Education. Saania currently sits on the United Way of Peel Region – Young Leaders Council Executive Council, the Peel Regional Police Roundtable Committee, the Region of Peel – Interfaith Council of Peel, the MississaugaGives Committee and is a member of the Community Crime Awareness Day Steering Committee, Mississauga Chinese Business Association. She also holds membership with Central Ontario Crime Prevention Association (COCPA).



Alex Papatchidis

Neighbourhood Watch Coordinator & Staff Criminologist

Alex graduated from York University with an Honours Bachelor of Arts, double majoring in Criminology and Human Rights & Equity Studies, and from the University of Toronto, where he received his Masters of Arts in Criminology. In 2015, he acquired his professional certificate from California State University in Crime and Intelligence Analysis, and is a certified Crime and Intelligence Analyst through the California Department of Justice. In 2016, Alex was the recipient of the Detective Robert Boyne Memorial Crime Prevention Award from the Peel Police Service Board. Alex coordinates Mississauga's Neighbourhood Watch Program, which in 2016 was awarded the Community Crime Prevention Program of the Year from the International Society of Crime Prevention Practitioners (ISCPP). Alex currently sits on the Mississauga CPTED Advisory Committee and the Integrated Municipal Enforcement Team, and holds membership to the International Association of Law Enforcement Intelligence Analysts and the International Association of Crime Analysts. He is also responsible for conducting Safe City Mississauga's statistical research, including the annual release of the Safest City Report.



Valerie Briffa

Youth Education Coordinator

Valerie graduated from York University with an Honours Bachelor of Arts, double majoring in Criminology and Human Rights & Equity Studies. During her undergrad, she served as the Vice-President of the Criminology Society at York, working to coordinate and increase social and academic opportunities for students interested in criminological affairs. Following her studies, she worked as a professional recruiter where she was recognized nationally as 'Rookie Recruiter of the Year' for exceptional performance. She currently volunteers her time as a Restorative Justice Facilitator with AYSO's Youth Justice Committee, applying restorative approaches to youth who have been in conflict with the law. Valerie holds certifications in Mental Health First Aid and Applied Suicide Intervention Skills Training (ASIST) from the Mental Health Commission of Canada. In her role as Safe City Mississauga's Youth Education Coordinator, Valerie coordinates the Crossroads Youth Academy and Counter-Act programs.



Lyndsay Chapman

Youth Education Coordinator

Lyndsay graduated from the University of Guelph in 2011 with an Honours Bachelor of Arts, majoring in Psychology. During her undergrad, she volunteered as a Health and Wellness Educator and became a Senior Leader in mental health program advocacy. After graduating, she worked in community services as a Child and Youth Worker. The young people she supported inspired her to complete a Bachelor of Social Work (BSW) degree at Lakehead University in Orillia so she could offer more services to children, youth, families and communities. Following the completion of her BSW in 2014, Lyndsay volunteered full-time in the Jane and Finch neighbourhood of Toronto where she worked with children to enhance their academic and social development. The children and families she interacted with in this role motivated her to continue her academic journey and complete a Master of Social Work degree at York University. Lyndsay is passionate about community development and increasing access to education for children and youth in underserved neighbourhoods in cities like Mississauga.



Jessica Newton

Project Coordinator

Jessica is a graduate of Florida Atlantic University with an Honours Bachelor of Arts degree majoring in Psychology. She also holds a Master's degree from Wilfrid Laurier University in Community Psychology. Jessica has a considerable amount of research experience, having completed two major thesis projects in the areas of prejudice toward LGBT individuals, and the impacts and effects of bullying on university-aged students. She has presented her research internationally, and applies her knowledge to her current position as Project Coordinator of the Cyber Ambassadors project. She is also the Chair of the Cyber Ambassadors Community Advisory Group. Jessica is safeTALK certified and has also completed the Mental Health Commission of Canada's Mental Health First Aid training for adults who interact with youth. Jessica has previously worked with the United Way of Peel Region, and continues to advocate for the health and well-being of youth living in Mississauga and the Peel region.



Dropping out of High School:

By The Numbers

Top **4** reported reasons for high school students dropping out*



Not interested/don't like school



Wanted to work



Kicked out/expelled



Had to work/money problems

40,000

Canadian students drop out every year**



1 in 3

high school dropouts leave school after completing grade 9 or less**



Economic/Social impacts



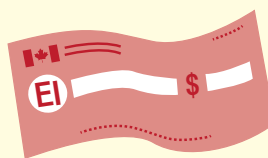
For every **\$75** earned by a dropout,



\$110 is earned by a high school grad,



and **\$171** is earned by a university grad***



Dropouts are **2.5x** more likely to be unemployed**



Dropouts account for more than **80%** of inmates in federal jails**

www.safecitymississauga.on.ca



SafeCityMiss



Safe City
Mississauga

I will be a: **#FutureGrad**

SafeCity
Mississauga
CRIME PREVENTION

Region of Peel
Working for you

* Source: National Longitudinal Survey of Children and Youth, Cycle 7, 2006-2007

** Source: Breaking the Cycle of Failure: A Funder's Primer in Understanding Canada's Drop-out Epidemic, 2008, Charity Intelligence Canada

*** Source: Education at a Glance, OECD, 2009



WHITE RIBBON CAMPAIGN

SAFE CITY MISSISSAUGA

WHO?

We need YOU to show your support and sign the White Ribbon Pledge.

WHERE?

Support your local White Ribbon Campaign in the Mississauga - Peel Region.

WHY?

We need YOU to show your support and sign the White Ribbon Pledge.

WHAT?

The White Ribbon Campaign is the largest effort in the world of men working to end violence against women.



CHALLENGING

everyone to speak out and change the odds of violence against women.

EDUCATING

youth, especially young men and boys.

RAISING PUBLIC AWARENESS

that violence against women is not tolerated.

WORKING IN PARTNERSHIP

with schools, organizations, businesses, the government, and the media to create a future with no violence against women.

WHEN?

The campaign runs from November 25th to December 10th.

FORMS OF PHYSICAL VIOLENCE INCLUDE (BUT ARE NOT LIMITED TO)

GRABBING

BITING

KICKING

SHOVING

SEXUAL ASSULT

HIT

SLAPPED

HAVING SOMETHING THROWN AT YOU

ONE out of TWO

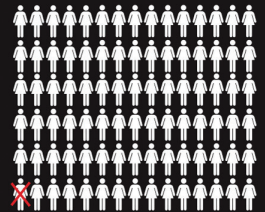
women in Canada have experienced at least one incident of physical or sexual violence since the age of 16.



In 2011, domestic disputes accounted for

14,516

incidents in the Peel Region.



55% OTHER

MALE SPOUSES AND/OR DATING PARTNERS 45%

Spouses and dating partners are the most common perpetrators in violent crime against women.

They represented 45% of all those accused of victimizing women.

PERPETRATORS OF VIOLENT CRIME AGAINST WOMEN





FOR MORE INFORMATION

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