



SERVICES

Community Mobilization
Awareness & Education
Information Provision
Strategic Leadership & Support

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President's Message



With our vision being Mississauga as a crime-free city for all, we work towards it through our strategic goals of providing effective service delivery, being a leader in the crime prevention sector, showcasing relevant and adequate research capacity, utilizing detailed measurement and evaluation frameworks and being regarded as a strong and capable organization. Our mission at Safe City Mississauga is to make the city safer by being proactive and taking action when it comes to crime, both leading and partnering to deliver crime prevention services and initiatives for a safe city.

This past year we hosted our annual Justice Luncheon, with keynote speaker Chief Jennifer Evans of Peel Regional Police, who spoke about the challenges and successes of policing in Peel region. Our Annual Crime Prevention Conference with keynote speaker Nancy Worsfold, the Executive Director of Crime Prevention Ottawa, brought together practitioners, business professionals and residents to learn about evidence-based approaches to preventing crime. We had hundreds of residents participate in our events throughout the year, contributing to community safety and well-being by fostering community engagement and mobilizing neighbourhoods to fight back against crime.

In 2017, Safe City Mississauga provided guidance around the effective coordination of the Neighbourhood Watch program through providing consultations to community stakeholders, including Ontario Provincial Police, Neighbourhood Watch London, City of Toronto, and Windsor Safe City.

Throughout the year, our Crossroads program was delivered to 4,667 participants, which is a 220% increase from 2016. We are proud to share that based on 391 student surveys, across the 7 Crossroads crime prevention presentations, there was a reported 78% knowledge gain. In addition, Safe City Mississauga had 341 children access the Aspire program and 1575 individuals access the 35 community events hosted by the Aspire program.

The work that we do could not be done without the help of our many program and project volunteers, and in 2017 Safe City Mississauga had 317 volunteers who contributed 10,672 hours to giving back to their community.

Due to the hard work of a dedicated staff, a committed board of directors and clients at Safe City Mississauga, and by the financial support from the City of Mississauga, Region of Peel, Ontario Trillium Foundation, United Way of Peel Region, Community Foundation of Mississauga, Status of Women Canada, corporate sponsors, and donors that we are able to make a positive change in the community. We continue to work in partnership with Peel Regional Police and other community service agencies to form strong collaboratives that work together to keep Mississauga safe.

According to our most recent Safest City Report, Mississauga remains one of the safest large cities in Canada; however, there is still a lot of work to be done. Crime prevention cannot be done alone; it requires the cooperation of many different partners. Everyone needs to do their part in order to make a difference – so please join us to make Mississauga a crime-free city for all.

Luz Del Rosario

President of Safe City Mississauga



ABOUT US

Safe City Mississauga is a registered charitable organization founded in 1992 to help reduce criminal opportunity and criminal victimization in Mississauga. We provide resources, staff, professional community leadership and guidance for crime prevention programs and activities; encourage crime prevention education within the public, private and voluntary sectors; and research, develop and implement new community crime prevention programs and activities.

MISSION

Safe City Mississauga will lead and partner to deliver crime prevention services and initiatives for a safe city.

VISION

Mississauga will be a crime-free city for all.



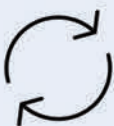
We Help Foster Education

Safe City Mississauga provides services, programs and activities that increase crime prevention knowledge and skills among all members of the community.



We Organize the Community

Police play a key role in keeping us safe, but so do you. The safest cities are ones where citizens feel inspired, engaged, and supported on crime prevention initiatives.



We Implement Strategic Solutions

Safe City Mississauga leads, serves as the catalyst for, and/or supports strategic initiatives that address the factors contributing to crime and violence.



We Discover the Facts

Safe City Mississauga provides government, organizations and individuals with relevant information and resources regarding crime and crime prevention.

HOW TO CONNECT WITH US



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SafeCityMiss



Safe City Mississauga

OUR CORE PROGRAMS



SCHOOL PROGRAMS

Counter-Act

The Counter-Act Toolkit is an anti-vandalism and graffiti program that includes a variety of lesson plans designed to supplement the current Elementary curriculum for grades 1-5. With a focus on vandalism prevention and good citizenship, the toolkit provides teachers with the tools to deliver a 50-minute lesson to their class. The toolkit includes 6 lesson plans, a facilitators guide, and student learning activities.



Crossroads (Youth Program)

Delivered through a series of presentations (Crossroads Youth Academy), single-session assemblies or skills development workshops, Crossroads enhances knowledge of crime, encourages positive decision-making, and works to reduce motivating or risk-factors associated with criminality. Crossroads is delivered to schools and youth-focused community organizations.



AFTER SCHOOL PROGRAM

Aspire

Aspire is a no-cost, high quality, after-school tutoring program for children (K-6) provided in priority neighbourhoods in Mississauga. Aspire students (K-6) are paired with a peer tutor (high-school or college/university student) who meet once a week after school to work on an area of academic need. Aspire operates in 9 locations.



NEIGHBOURHOOD PROGRAMS

Neighbourhood Watch

Safe City Mississauga's Neighbourhood Watch Program increases community safety by inspiring residents to look out for their neighbour, and their neighbour's property. The entire program is offered at no-cost. The program utilizes theories of community development and Crime Prevention Through Environment Design (CPTED), therefore teaching participants to deter crime by changing their surroundings.



EDUCATION & AWARENESS PROGRAMS

Public Information & Education Relations

We launch city-wide campaigns and hold events to increase crime prevention knowledge and awareness to our community. Our goal is to inform residents about what they can do to make their city safer.

CITY-WIDE CAMPAIGNS

#FutureGrad Campaign



The #FutureGrad campaign is designed to show youth the negative consequences of dropping out and provide them with the resources and opportunities to stay in school. This campaign runs all year, with peak times in September/October and May/June.

#WhiteRibbon Campaign

CHANGE THE ODDS - SIGN THE PLEDGE



The #WhiteRibbon Campaign is the largest effort in the world of men working to end violence against women. The White Ribbon Campaign runs from November 25 (the International Day for the Eradication of Violence Against Women) to December 10.

STAKEHOLDERS

PARTNERS

FUNDERS



Counter-Act: Vandalism

SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	COUNTER-ACT
FUNDER	CITY OF MISSISSAUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	DEVELOPMENTAL CRIME PREVENTION

Counter-Act is a vandalism prevention program for elementary students grades 1 - 5 in Mississauga. Comprised of both an Anti-Graffiti Toolkit Kit and summer events, the program promotes active citizenship with volunteers and community partners. Counter-Act programming demonstrates the impact of vandalism on the community; emphasizes the responsibilities of active citizens and good citizenry; encourages youth to take care of publicly owned property; highlights the link between vandalism and increased crime rates; and promotes the importance of making positive choices.



Operation Clean Sweep

On June 16th, 2017, Safe City Mississauga hosted the annual Operation Clean Sweep at Malton Greenway, Elmcreek and Wildwood Parks, in Division 21. In partnership with Peel Regional Police, their Youth In Policing Initiative (YIPI), 20 individuals participated in our major clean-up effort. By helping to remove graffiti and litter in our community, Safe City Mississauga supports and enacts Crime Prevention through Environmental Design principles.

Beautification Event

On July 17th, 2017, Safe City Mississauga coordinated a Beautification project in partnership with Peel Regional Police's Youth in Policing Initiative (YIPI) team, and the City of Mississauga. Using art supplies, youth primed, painted and decorated 2 picnic tables and a Canada-themed shed in celebration of Canada's 100th anniversary. All items can be found at Iceland Sports Complex in Mississauga. Mentoring youth on the importance of art in public spaces, this project was aimed at increasing awareness for community development through art, while also addressing the issues of vandalism and destruction of property.





The Counter-Act Toolkit

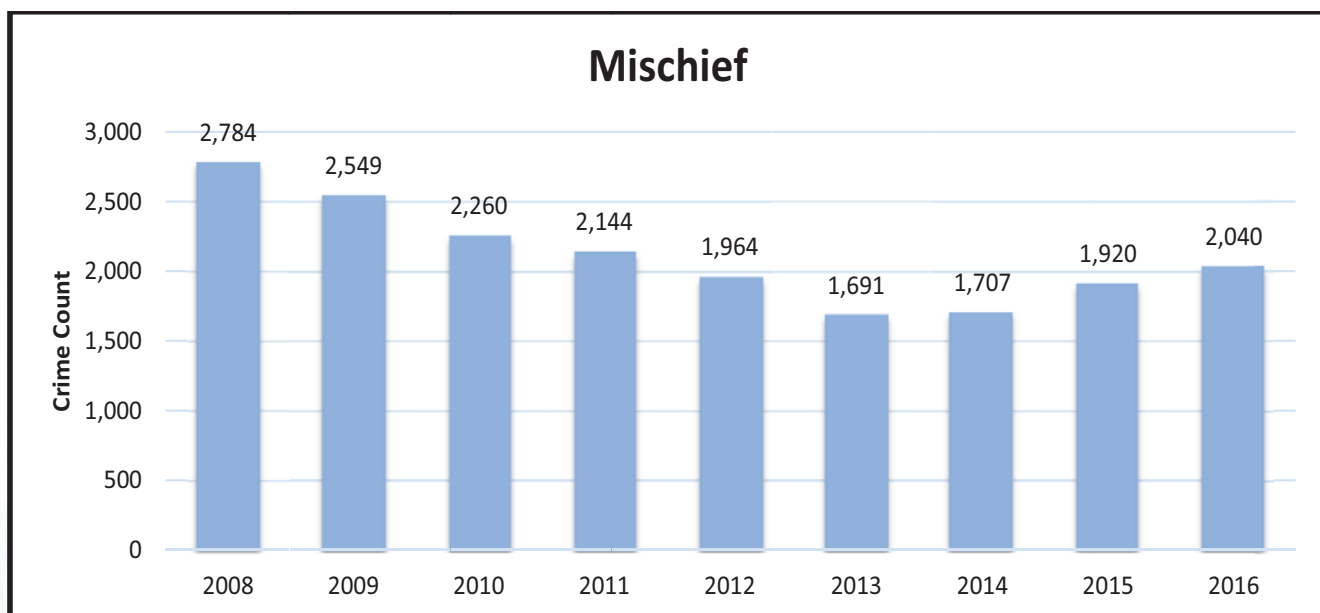
In 2017, Safe City Mississauga continued to provide the Counter-Act Anti-Graffiti Toolkit designed for elementary students in grades 1 - 5. The Toolkit is intended for in-class delivery and offers six 50-minute lessons, with instructional aids, and various learning activities that reveal the impact of graffiti and vandalism while emphasizing the importance of making positive choices.

Neighbourhood Knights

Safe City Mississauga's Neighbourhood Knights make an appearance at our Neighbours Night Out events, and they are a popular attraction to youth in attendance. The Neighbourhood Knights Comic book series and accessories, including hero pins, temporary tattoos, colouring sheets and bookmarks, are distributed widely at public events and within the classrooms of our Counter-Act program. In 2017, 5,276 materials were distributed at various community events.

Crime Rate and Frequency

The number of Mischief-related offences for 2016 in the city of Mississauga had a slight increase of 6% from the previous year. 2016 Mischief-related offenses stood 20% higher than the 10-year low (in 2013), though remaining well below (27%) the ten year high in 2008.



Statistics obtained from Peel Regional Police

Crossroads

SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	CROSSROADS
FUNDER	CITY OF MISSISSUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	COMMUNITY CRIME PREVENTION

Crossroads is a multi-dimensional crime prevention and skills development program for high-school youth in the Mississauga region. Delivered through a series of crime prevention presentations (Crossroads Youth Academy), single lessons, assemblies, or skills development workshops, Crossroads partners with Peel Regional Police, Bank of Canada, and Canadian Mental Health Association to educate youth on local crime trends, encourage positive decision-making, and give youth personal skills to help them succeed in their own lives.

	TOPICS	PRESENTER
Crime Prevention Topics	Introduction to Crime Prevention <i>basics of crime prevention & personal safety</i>	Peel Regional Police
	Youth and the Law <i>understanding the YCJA, youth rights & consequences of a record</i>	
	Identifying Vulnerabilities in Youth	
	Drug Awareness	
	Social Media Safety	
	Counterfeit Detection <i>identifying real and fake bills</i>	Bank of Canada
Skills Development Topics	Intimate Partner Violence <i>exploring healthy vs unhealthy relationships</i>	Safe City Mississauga
	Mental Health vs. Stigma	CMHA Peel
	Job Skills Training	Safe City Mississauga
	Money Management	
	Presentation Skills	

By the Numbers:

In 2017, Crossroads Programming educated 4,467 youth in classroom and community settings - an increase of 220% from 2016. Additionally, Crossroads expanded into 6 new high schools, and introduced 18 new teachers to the Crossroads program. A total of 480 Crossroads presentations took place in 2017.

2017 numbers: 4,664 youth

- 2,136 Classroom participants
- 2,372 Assembly participants
- 156 Community participants
- 15 Schools participating



Empowering Youth to Make the Right Choices

Evaluation

Safe City Mississauga's evaluation for Crossroads programming in 2017 utilizes data from 432 surveys based strongly in quantitative data with open-ended qualitative questions. The sample of respondents included 391 youth who participated in the Crossroads Youth Academy, and 41 participating teachers and community agency organizers. Highlights from the evaluation based on feedback from 391 youth survey respondents of the Crossroads Youth Academy include the following:

Knowledge Gained: Among the 7 crime prevention presentations, 74% of youth reported they gained 'some' to 'significant' increases in knowledge.

Youth Program Experience: Of 391 youth responses, 89-90% of youth found Crossroads programming to be well presented, useful, and organized.

Perception of Police: Youth were asked to report on their perceptions regarding police before and after receiving Crossroads presentations. For each statement regarding perception, there was a significant 14-25% positive increase in perception; an average change of 19.4%.

Program Satisfaction: Of 40 participating teacher/organizer responses, 100% reported that Crossroads helped them achieve their goals.



"I have heard the presentations many times before but I can honestly say that I learn something new every time and I like how you are always adding to and updating presentations images and videos and cases and new laws to keep it relevant and current."

-Anonymous teacher participant

"We have students who now feel more comfortable interacting with police officers as a result of Crossroads."

-Anonymous teacher participant

SERVICE AREA	SCHOOL BASED SERVICES
PROGRAM	ASPIRE TUTORING
FUNDER	ONTARIO TRILLIUM FOUNDATION & UNITED WAY OF PEEL
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	CRIME PREVENTION THROUGH SOCIAL DEVELOPMENT

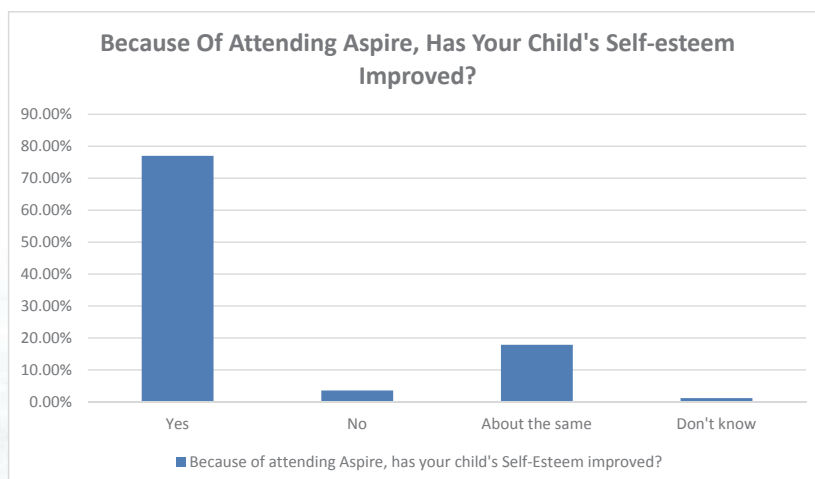
Aspire is a no-cost tutoring and mentoring program provided to students from Kindergarten to grade 6 in underserved neighbourhoods in Mississauga. Tutoring is provided by high-school and post-secondary students. Aspire provides a safe place to learn, and helps children develop stronger academic, personal, and social skills. In addition, Aspire offers community events to families, which provides families an opportunity to get to know each other and in turn creates stronger communities.

Participants

In 2017, Aspire provided no-cost tutoring to 341 children between JK - 6, and impacted 399 parents/guardians in the city of Mississauga. These students attended one-on-one weekly tutoring sessions with youth volunteers in high school and post-secondary. More specifically, the Aspire program included 200 volunteer tutors, 35 volunteer Site Coordinators, and 3 program support staff. In 2017 we expanded service delivery to include one new site location, as well as opened additional sessions at current locations. Aspire's active locations include: Forest Ridge, Arbour Mill, Britannia Glen Co-op, Angela's Place, Ashworth Square Co-op, Peel Youth Village, Gardenvue Court, Ridgewood Court, and Erin Court Co-op.

Evaluation

Using the data of 84 responses from Aspire's Parent Evaluation survey in 2017, evaluators found that Aspire continues to help students develop academically, personally and socially. As seen, over 67% of parents stated that their time spent engaging in learning activities (other than homework) with their child either greatly increased or increased. Furthermore, more than 77% of parents stated that their child's self-esteem was much better, better or slightly better as a result of Aspire, and more than 72% of parents also stated that their child's ability to complete homework independently was much better, better or slightly better than before their child attended Aspire. Lastly, using the data of 77 responses from Aspire's Tutor Program Survey in 2017, evaluators found that 90% of tutors would recommend volunteering with Safe City Mississauga's Aspire program.





Stay in School, Stay out of Trouble

School and Community Engagement

Aspire program staff have continued to maintain and establish connections with different elementary/secondary schools and post-secondary institutions in various Mississauga communities. As a result, the Aspire program has students from 57 elementary schools and 6 middle schools.

In addition to engaging schools, Aspire staff also attended and helped organize numerous community events with the goal of educating and informing residents of services available to them in their communities. Aspire was fortunate enough to receive a generous donation of backpacks and school supplies for students in our program from Intuit in partnership with the United Way. This donation helped Aspire families provide materials to their children in preparation for the 2017-2018 school year.

In 2017, Aspire hosted 35 events, in which 1,575 community members participated. These events ranged from training sessions for tutors, to appreciation events, learning journeys, family nights, Halloween-themed costume bashes, and end of year seasonal celebrations. Learning Journeys, funded by the Community Foundation of Mississauga, included educational trips to the Ontario Science Centre and the Royal Ontario Museum.



Program Website

In 2017, Aspire program staff also began working on a website specific to the program in order to create an interactive portal system/database that can be used across the program on all levels - including staff, support staff, Site Coordinators and tutors. The website collects and tracks evaluation-specific data, allows volunteers to create profiles, and allows staff to more accurately and efficiently keep track of volunteer hours, resources, and participant and program data. In addition, the website acts as a way to establish an online community for Aspire program volunteers to take part in, and a streamlined way for staff to administer the program and report back to funders in an efficient manner.



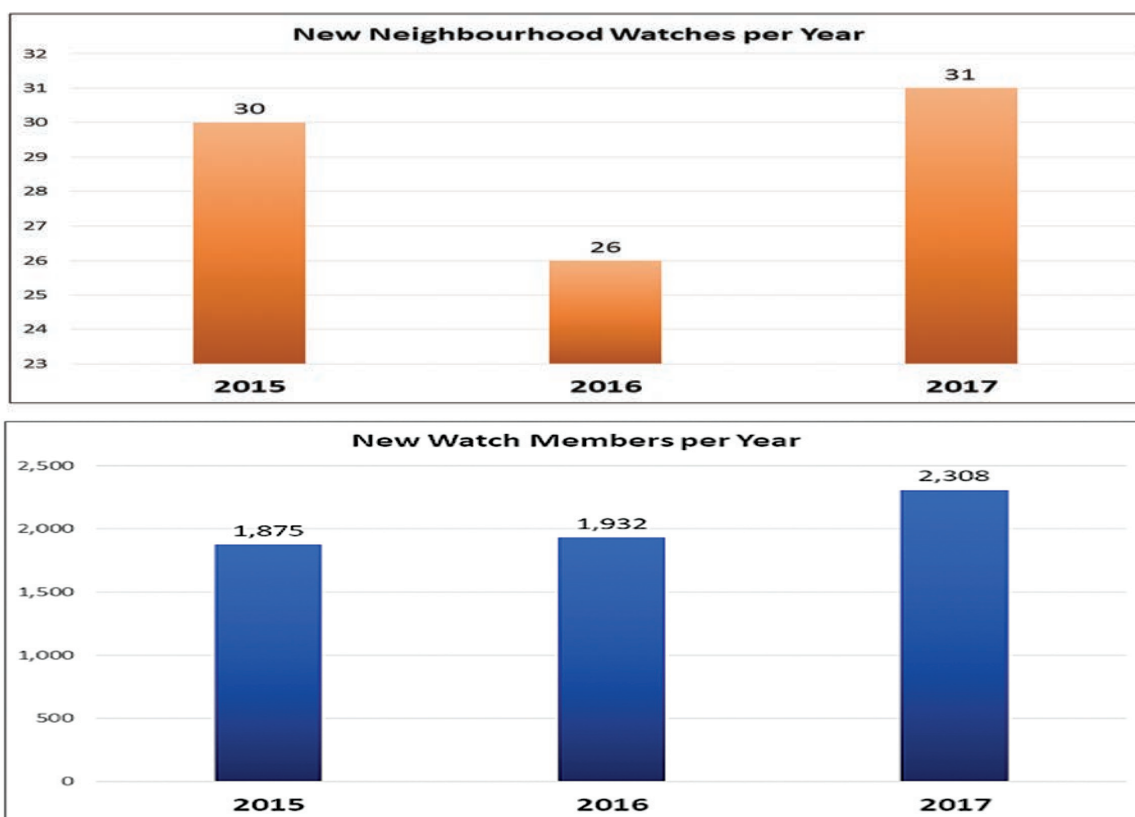
"Working with Aspire was truly the most engaging and meaningful volunteer position I have ever had. Seeing students enjoy their homework, or finding your lesson plan really helpful and fun, made me see the difference I was making in their lives. This difference translates to benefiting the community, with students being more engaged in their school work, and their self-esteem being higher. Whether it is a student who already loves school, or a student who avoids homework at all costs, I have seen that during sessions any student can be engaged and motivated to learn. Asking what makes Aspire unique, results in many answers: it is free, accessible to so many students in various locations, and the volunteer tutors make such an impact. Overall, my time with Aspire has been very well spent, and I am so appreciative of the opportunities I have had through the program."

-Anonymous volunteer feedback (Online Volunteer Exit Survey)

Neighbourhood Watch

SERVICE AREA	NEIGHBOURHOOD SERVICES
PROGRAM	NEIGHBOURHOOD WATCH
FUNDER	CITY OF MISSISSAUGA
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN & COMMUNITY CRIME PREVENTION

Safe City Mississauga's Neighbourhood Watch Program mobilizes neighbourhoods into becoming active and engaged communities, unified in crime prevention and safety. This program is unique in that it incorporates theories of Crime Prevention Through Environmental Design (CPTED) in its implementation – encouraging residents to make physical changes in their neighbourhoods to discourage crime. In 2017, the program added 2308 new members across 31 Neighbourhood Watches in Mississauga.



By the Numbers:

The Neighbourhood Watch Program increased its number of new members in 2017 to 2,308, a 19.5% increase from 1,932 new members in 2016.



Get to Know Your Neighbour

Team Lead

In 2017, Safe City Mississauga launched the Team Lead positions with the Neighbourhood Watch program. Team Leads are individuals in the neighbourhood who are volunteers and who wish to take on a leadership role with their Watches. Team Leads are responsible for maintaining their Watch's database, facilitating communications regarding crime updates, and mobilizing their communities through organizing social events for their neighbourhood to participate in. In 2017, 26 individuals took on Team Lead positions.



"Neighbourhood Watch is a crime prevention program that every neighbourhood should take advantage of. Not only does it present a significant statistical reduction in the rate of property crime, it also brings residents closer together resulting in a stronger community. The increase in communication among residents benefits the Watch in many aspects and saves tax dollars in the realm of costs associated with crime."

- Matt Mahoney, City Councillor, Mississauga Ward 8

Cyber Ambassadors

SERVICE AREA	EDUCATION AND AWARENESS
PROGRAM	CYBER AMBASSADORS
FUNDER	STATUS OF WOMEN CANADA
STRATEGIC PLAN ALIGNMENT	RECOGNIZED AS A LEADER IN THE CRIME PREVENTION SECTOR
CRIME PREVENTION STRATEGY	COMMUNITY CRIME PREVENTION

March 2017 marked the conclusion of the 8-month project extension of the Cyber Ambassador project. The Cyber Ambassadors project worked with youth and community partners to develop and implement strategies to end cyber bullying against girls and women.

Project Highlights in 2017

Online Web Series for Parents:

Safe City Mississauga created online videos for parents with information regarding how to use popular apps and social media websites. Through parents understanding how to use these apps and websites they will gain a better understanding of what their child is doing online and how they can best protect their child from cyber bullying. In addition, the videos provide parents with different resources and agencies they can connect with should their child experience cyber bullying.



Cyber Safety Presentations: In 2017 Safe City Mississauga continued to build cyber bullying awareness through the delivery of presentations to students. Topics included: strategies to keep children safe in our increasingly digital world; cyber bullying; prevalence, effects and psychology of cyber violence; bystander intervention; and ways to counter cyber violence.

Core Group of Cyber Ambassadors: What started as a small group of interested youth grew into a network of 99 high schoolers, representing half of all the high schools in Mississauga. We met with these youth once a month to go over the strategy and run team building activities and training opportunities. The project findings indicated that the project fostered the development of leadership qualities in the core group of participants. The project allowed participants to take the strategies learned from the project and take on further leadership roles outside of the project.

"I felt so welcomed and valued as a part of this program. My efforts and ideas were always appreciated and listened to. This is one of my best volunteer experiences EVER!"

-Anonymous Cyber Ambassador

PUBLIC INFORMATION AND EDUCATION RELATIONS



SERVICE AREA	SUPPORTING ALL SERVICES THROUGH EVENTS, CAMPAIGNS & COMMUNITY MOBILIZATION
PROGRAM	PUBLIC INFORMATION AND EDUCATION RELATIONS (PIER)
FUNDER	CITY OF MISSISSAUGA & SELF-GENERATED FUNDS
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY; LEADER IN THE CRIME PREVENTION SECTOR
CRIME PREVENTION STRATEGY	SUPPORTS DIFFERENT STRATEGIES

Safe City Mississauga's PIER program critically supports all the different programs and services of the organization through information campaigns, events, marketing and community mobilization.

Justice Luncheon

First launched in 2011, the Justice Luncheon is an annual fundraiser providing community leaders with the chance to hear the Chief of Peel Regional Police speak on the successes and challenges of policing in Peel, a unique experience that only the Justice Luncheon can provide to attendees. This event is a great networking opportunity for police, government officials and community leaders.



In addition, the event is in keeping with Safe City Mississauga's goal of sharing knowledge that can be put into practice by community leaders to make our city safer. It also highlights Peel Regional Police's increasingly prominent focus on crime prevention. Together, Safe City Mississauga and the police are working to stop crime before it starts.



In 2017, the annual Justice Luncheon was held on Friday April 7, at the Mississauga Grand Banquet Hall. We had 100 people attend the event, with strong Council representation.

Crime Prevention Conference

The annual crime prevention conference supports Safe City Mississauga's strategic goal of being a recognized leader in the crime prevention sector. Additionally, the conference supports the organization in developing stronger relationships between universities, colleges and practitioners as well as increasing knowledge sharing and mobilization within the crime prevention sector in Mississauga.

In 2017, our Crime Prevention Conference was held at the University of Toronto Mississauga on October 12th.



Conference Speakers

Our keynote address, "Addressing Street Violence: Lessons from the Ottawa Gang Strategy", was delivered by Nancy Worsfold, the Executive Director of Crime Prevention Ottawa. Starting with a consultation in 2012, Crime Prevention Ottawa, the Ottawa Police Service and community partners have built a multi-stakeholder approach to the issue of street violence through a coordinated, strategic approach. The strategy has included 12 projects addressing 4 pillars: Healthy Neighbourhood Cohesion; Early Prevention; Intervention; and Enforcement and Suppression.

Our morning address, "Moving Upstream: Rethinking Crime Prevention at the Municipal Level", was presented by Professor Irvin Waller from the University of Ottawa and Felix Munger from the Canadian Municipal Network on Crime Prevention. The Canadian Municipal Network on Crime Prevention brings together Canadian municipalities from across the country in order to fulfill its mission to build municipal capacity, mobilize municipalities to prevent and reduce crime, and foster community safety and wellbeing through the sharing and development of knowledge, expertise and vision. Felix and Irvin delivered an insightful presentation on why investing in social development through evidence-based programs is the most effective and cost-effective way to prevent crime.



Breakout Sessions

1. **Healthy Relationships** – Suchira Banerjee and Roohina Gilani, Victim Services of Peel
2. **School Police Emergency Action Response (S.P.E.A.R.) and Police Response Emergency Plan (P.R.E.P.) Programs** - Julie Crispo and Amy MacNeill-Falls, Peel Regional Police
3. **Creating Safe Schools and Communities** – Peel District School Board, Mark Haarmann and Kelly Krug
4. **Mental Health and its Collision with Youth Suicide** —Norma Nicholson, R.N and Author



Hero Awards

EVENT

HERO AWARDS

FUNDER

BELL CANADA

Safe City Mississauga's Hero Awards celebrates three Mississauga residents each year who have made extraordinary contributions to preventing crime in their community. Hero Award recipients are people who recognize that crime prevention is everyone's business, and who are passionate about making Mississauga safer through creating social and environmental change.

Sponsored by:



2017 Hero Award Recipients



Constable Heather Cannon is a 22-year veteran with Peel Regional Police, a lifetime City of Mississauga resident and former City of Mississauga employee. Cst. Cannon has shown her dedication to the community she serves from a crime prevention perspective throughout her career. The former 11 Division patrol officer has much outreach experience with the Youth Education Bureau, as the Youth In Policing Initiative (YIPI) coordinator, and most recently as a Crime Prevention Services officer. Heather has led several projects including the Cyber Academy, Leaders of Tomorrow partnership, Pedestrian safety campaign, Media appearances and Social Media contributions. She consistently exceeds expectations in delivery of service and professional embodiment.



Erin Court Cooperative Homes is key to our community primarily for an abundance of varied educational programming that they offer to their residents and families. This local and accessible programming contributes to community safety. Erin Court is run off a small but mighty management team and contributes 6 programs for the youth in the community. Of this team, Joshua Cyrus is a long-standing noteworthy volunteer Board Member and runs the Breakfast Program for the children during the school year. On Mondays, Wednesdays and Fridays, the children can eat a nutritional Breakfast inside the community room, and on Tuesdays and Thursdays the children have Bag-and-Grab snack days, where they are provided with food to take to school.



Ilija Dimeski is an avid advocate of human rights by constantly raising awareness and taking action on issues concerning the Canadian Charter of Rights and Freedom and the Ontario Human Rights Code. His role as the president of the Canadian Civil Liberties Association at York University from 2014-2015 gave him the opportunity to advocate for human rights at his school and community. From 2013-2015 he was a Safe City Mississauga Ambassador contributing to Citizenship Ceremonies, community outreach and Safe City's annual events including the Justice Luncheon and Neighbour's Night Out. From 2013-2016, he was a member of the board of directors at Armagh House, a second-stage shelter offering housing and support programs to women and their children who were victims of domestic abuse. During this time, he also served as a Bail Court Recorder & Public Education and Special Events volunteer for Victim Services of Peel.

Neighbours Night Out

EVENT

NEIGHBOURS NIGHT OUT

FUNDER

SELF-GENERATED FUNDS

Delivered through the Neighbourhood Watch program, Neighbours Night Out (NNO) is a community block party. On June 27th, 2017, Safe City Mississauga's 9th Annual Neighbours Night Out event was held at the Malton Community Centre and Library. The event hosted nearly 28 different community agencies and groups to educate residents on crime prevention and safety, while they enjoyed an evening of entertainment, activities, and food. There were a total of 950 Attendees, which represented 2.6% of the 2017 total population in the city of Malton (36,400). As well, we held 17 Neighbours Night Out satellite events throughout the city in various Neighbourhood Watches.

NNO AWARD CATEGORIES	RECIPIENT
Rookie of the Year	Naomi Crescent and Loretta Court
Most Creative	Spinning Wheel Crescent and Baskerville Run
Best Participation	Foxmill Court
Best Overall	Varden Court & Galbraith Drive



"Neighbours Night Out was a well-received event in Malton. Community members were able to enjoy free food, network, and gain knowledge about various service providers across Mississauga. Community members also gained a better understanding of the role they can play in crime prevention and were able to get to know our community policing team more intimately. The Malton Community Centre was happy to partner with Safe City to execute such an informative and well executed event for residents of the Malton Community!"

- Breanna Berman, Supervisor, Community Programs, Malton CC



#FutureGrad

40,000 Canadian students drop out of high school every year, with 1 in 3 dropouts leaving school after completing grade 9 or less.

Safe City Mississauga's #FutureGrad campaign is designed to show youth the negative consequences of dropping out and provide them with the resources and opportunities to stay in school. This campaign runs all year, with peak times in September/October.

Impacts

The #FutureGrad Campaign launched in September, in an effort to meet our 2017 Campaign goal of 2,200 bracelets which were distributed, to over 33 community organizations, schools, libraries and community centres.



Dropping out of High School:

By The Numbers


I will be a: **#FutureGrad**




#WhiteRibbon Campaign

SERVICE AREA	INFORMATION PROVISION
PROGRAM	PUBLIC INFORMATION AND EDUCATION RELATIONS (PIER)
FUNDER	CITY OF MISSISSAUGA / SELF - GENERATED FUNDS
STRATEGIC PLAN ALIGNMENT	EFFECTIVE SERVICE DELIVERY
CRIME PREVENTION STRATEGY	SITUATIONAL & COMMUNITY CRIME PREVENTION

The White Ribbon Campaign is the largest effort in the world of men working to end violence against women. The White Ribbon Campaign runs from November 25 (the International Day for the Eradication of Violence Against Women) to December 10. In 2017, our #WhiteRibbon Campaign – Change the Odds launched on December 4th and ran to December 15, 2018. This year we distributed 2050 ribbons and 400 pins between 5 community organizations, 3 secondary schools and the Mississauga Library and Community Centre System.




THE WHITE RIBBON CAMPAIGN



**WHAT ARE THE ODDS
IT'S YOUR MOM?**

1 out of 2 women in Canada have experienced at least one incident of physical or sexual violence since the age of 16.
That's the same as flipping a coin.

CHANGE THE ODDS - SIGN THE PLEDGE 

WWW.SAFECITYMISSISSAUGA.ON.CA

CHANGE THE ODDS - SIGN THE PLEDGE





Volunteers

Safe City Mississauga has a team of dedicated volunteers who are committed to preventing crime and doing so through supporting our programs and services, or assisting at events. We value our volunteers and the great work that they do every day to make Mississauga a crime-free city for all.

HUMAN CAPACITY	NUMBER	HOURS	ESTIMATED VALUE OF VOLUNTEER ACTIVITY
Volunteers	296	9,536	\$256,128.00
Placement Students	20	1,176	
Total # Volunteers / Hours / Value	317	10,672	

Source: Imagine Canada-Volunteer Value Calculator - Ontario Based



Organizational Accomplishments

Safe City Mississauga strives to be a leader in the crime prevention sector and to deliver the best crime prevention programs and projects to the community. Through professional development, partnerships and leadership, we have achieved notable organizational accomplishments in 2017.

Neighbourhood Watch Consultations

In 2017, Safe City Mississauga provided guidance around the effective coordination of the Neighbourhood Watch program to community stakeholders through consultations. Specifically, Safe City Mississauga provided guidance to the Ontario Provincial Police, Neighbourhood Watch London, City of Toronto, and Windsor Safe City. In addition, Safe City Mississauga has been contacted on numerous occasions by other organizations looking for strategic consultation in the areas of organizational development, governance, program development and evaluation – and we are very proud of this type of recognition from others.

Youth Leadership Counselor - Partnership with Peel Regional Police and United Way Peel Region

Between June and August 2017, Safe City Mississauga in partnership with Peel Regional Police and funded by the United Way Peel Region, partnered to hire a Youth Leadership Counselor, who was responsible for assisting in planning, organizing, and implementing a mentorship program for youths aged 15-18, as well as community and charitable events alongside Peel Regional Police. Specifically, the Youth Leadership Counselor acted as a mentor and leader for the youth as a part of Peel Regional Police's Youth in Policing Initiative (YIPI). In addition, the Youth Leadership Counselor had the opportunity to assist and learn from officers within the various units of the Community Engagement and Inclusion Bureau, formally known as the Community Support and Diversity Relations Bureau. This is the second year that Safe City Mississauga has partnered with the Peel Regional Police and United Way on this initiative.





Partners

How is Safe City Mississauga funded?

The majority of Safe City Mississauga's funding comes from the City of Mississauga and the Region of Peel, through grants and through contracts for service. Additional funding comes from granting bodies presented below and from the generous support of community sponsors and donors.

Stakeholders



Program Partners



Funding Partners



Sponsors & Donors



Evaluating Our Work

Key Performance Indicators

Safe City Mississauga's programs and projects are evidenced-based or evidence-informed and we use research and scientific studies to determine the best practices in the field of crime prevention. Through our work, we strive to achieve the following outcomes: a reduction in crime and its severity, and increasing the sense of personal and community safety in Mississauga.

We routinely evaluate our work through the following key performance indicators:

Educate

Promote the well-being of people and encourage pro-social behaviours through educational programs and initiatives.

Change Conditions

Change the conditions in neighbourhoods that influence offending, victimization and the perception of crime.

Reduce Opportunities

Reduce the opportunities for crime, increase the likelihood of criminals being apprehended and minimize the benefits of crime.

Cost of Crime

Estimated taxpayer cost of municipal community crime prevention.

**Visit our website to find our most recent reports at
www.safecitymississauga.on.ca.**



Service Impacts

In 2017, Safe City Mississauga delivered a wide variety of programs and services, projects, events and campaigns, and participated on a number of committees demonstrating strategic leadership in the crime prevention sector.

PROGRAMS/ PROJECTS	PARTICIPANTS
Counter-Act: Anti-Vandalism	20
Crossroads Youth Academy	4,664
Aspire Tutoring	740
Neighbourhood Watch	22,613
Cyber Ambassadors	24
Total # Participants	28,061

EVENTS	PARTICIPANTS
Justice Luncheon	100
Neighbours Night Out	950
Crime Prevention Conference	103
Total # Participants	1,153

CAMPAIGNS	WRISTBANDS DISTRIBUTED	POSTERS DISTRIBUTED
#FutureGrad Campaign	2,200	100

CAMPAIGNS	RIBBONS DISTRIBUTED	PINS DISTRIBUTED
#ChangeTheOdds White Ribbon Campaign	2,050	400

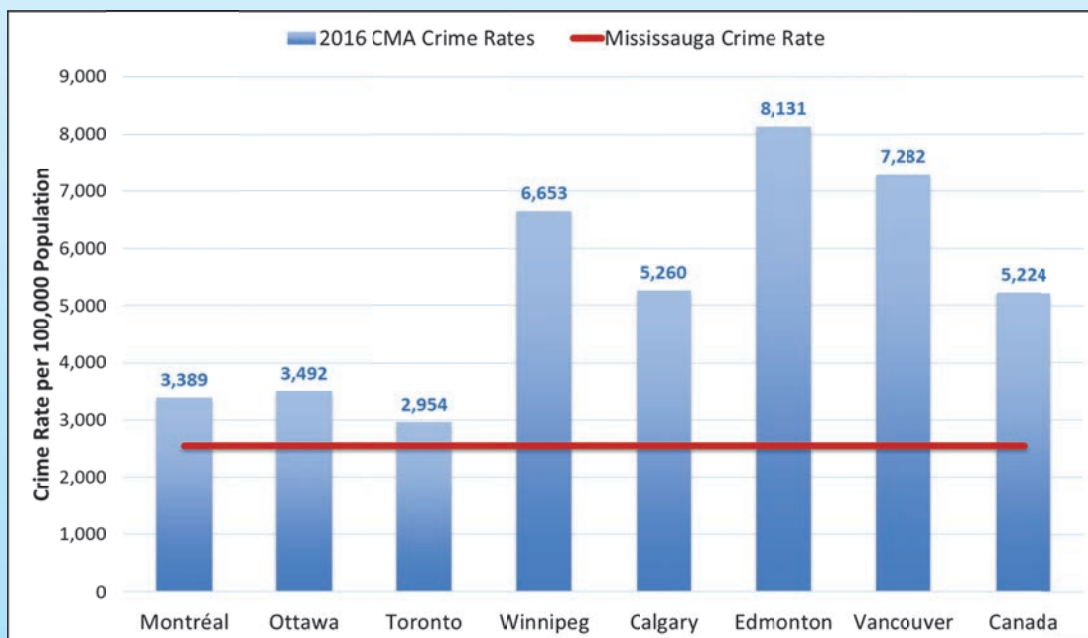
PARTNERSHIP PROJECTS
YIPI Leadership Initiative
Safest City Report

COMMITTEES	NUMBER OF COMMITTEES
Municipal	7
Regional	2
Provincial	1
International	4
Total # Committees	15

Safest City Report

How did Mississauga do?

The city of Mississauga continues to be among the safest cities in Canada. Despite an overall crime rate increase of 8% from 2015, the 2016 crime rate of 2,550 crimes per 100,000 people is still low in comparison to other densely populated cities, and does not appear to be out of the ordinary for any particular crime category.



Crime Trends (2008-2016)

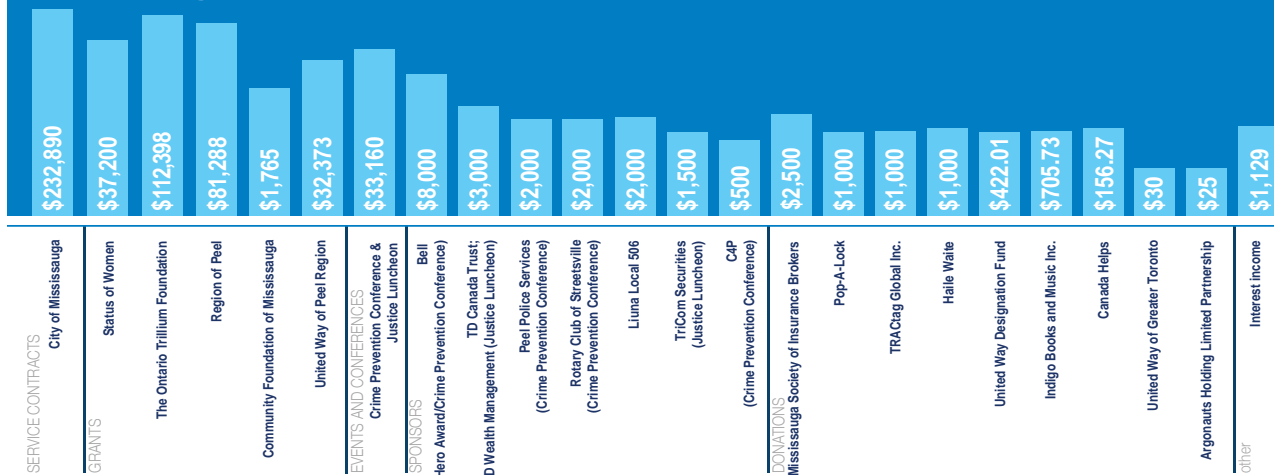
In comparison to the 7 CMAs in this graph, Mississauga had the lowest crime rate in 2016, at a rate of 2,550 per 100,000 people. The Toronto CMA had a crime rate of 2,954 per 100,000 people in 2016, an increase from the CMA's 2015 rate of 2,892. The national rate of crime in Canada for 2016 was 5,224 per 100,000 people. Mississauga's crime rate in 2016 was therefore less than half of the rate for the nation as a whole.

To obtain a copy of the Safest City Report, visit www.safecitymississauga.on.ca
All data presented in the report is provided by Peel Regional Police and Statistics Canada



Financial Report

Funding Partners 2017



Financial Report

Financial Report for period from January-December 2017

Expenses

Services/Programs	\$413,618
Administration	
Salary & Benefits	\$62,884
Office Supplies & Services	\$29,836
Professional Fees	\$6,910
Advertising & Promotion	\$100
Rent	\$16,916
Travel	\$1,614
Professional Development	\$1,144
Subcontract	\$0
Telephone	\$847
Amortization of Capital Assets	\$1,925
Total	\$ 535,794

Revenue

Service Contract	\$232,890
Grants	\$265,024
Events	\$33,160
Donations & General	\$16,179
Interest Income	\$1,129
TOTAL	\$548,382
SURPLUS / (LOSS)	\$12,588

Board of Directors



Luz Del Rosario

President

Luz is a Consultant, Compensation, Benefits and Pension with Diversicare Canada Management Company, Inc., a management company that manages long-term care and retirement facilities. She graduated with a Bachelor's Degree in Commerce, major in Management from the Philippines. A few years upon arriving in Canada, she completed Human Resources Management at University of Guelph and received her Certified Human Resources Professional designation in 1996. Luz was involved as the Director of Heritage Mississauga, President of the Catholic Women's League, Chair of the Carassauga Festival and President of Culture Philippines of Ontario. She was also the recipient of Mississauga's Citizen of the Year Award for 2006.



Larry Petovello

Past-President

As President of Petovello Consulting Inc., Larry works with clients to improve their business and economic development objectives. Prior to starting his own firm, Larry was the Director of Economic Development for the City of Mississauga. He was with the City for twenty-three years in the areas of economic development and corporate management. Previously, Larry was with the Government of Ontario in senior policy and program roles in the fields of community renewal and economic development.



Linden King

Vice-President

Linden is an information technology professional who is currently employed as an Associate Director of Operations at Bell Canada. Linden has been appointed by the Ontario Government as a member of the Halton-Peel Grant Review Team for The Ontario Trillium Foundation. He also, has an appreciation for providing help and support to strategic initiatives that address the factors contributing to crime and violence. In addition, Linden donates his time and effort by mentoring and encouraging youth to remain active in their community.



Ron Nisbet

Treasurer

Ron is a Chartered Accountant with over four decades of experience. A former partner at Grant Thornton LLP, Ron's expertise lies in audit and accounting for small and medium-sized enterprises in a variety of industries. Ron has been an active volunteer with the Rotary Club of Streetsville since 1978, serving as President in 1986 and Assistant District Governor in 2010-11. He currently serves as Chairman of the Board of Directors of Peel Cheshire Homes, a group home for the physically disabled that he has been involved with since 1991. Ron has held leadership positions with the Living Arts Centre since being elected onto the Board in 2005 including Chairman of the Board, Chairman of the Audit and Governance Committee and Chairman of the Arts and Entertainment Committee.



Louroz Mercader

Secretary

Louroz M. Mercader is the President and Founder of the Mississauga Youth Games (MY Games), a grassroots non-profit that has provided free sporting and artistic programs to 1500 young people across the city of Mississauga. As a passionate advocate for youth issues he has played a leading role over the last 12 years in the development of numerous youth engagement programs. He provides strategic media and government relations support to a host of organizations through Louroz Solutions.



Ralph Hunter

Director

Ralph has over 40 years of Business Management experience in the Life and General Insurance Business. In 1994, Bill Gray joined Ralph and together they started their own financial and estate planning firm. Today, Hunter-Gray Financial Services Inc. has become one of the most predominant financial planning firms in the Mississauga area. In addition to Ralph's business interests, he has been active in Community Service through his membership with the Streetsville Rotary Club since 1969. In addition to being a past President of the Rotary Club, he is a past President of the Mississauga Insurance Brokers Association and past Chairman of the Streetsville Parks and Recreation Committee, and he served as Chairman of the Board of Directors for the Mississauga Living Arts Centre. He is also a retired Vice Chairman of the Peel Regional Police Services Board of Directors.



Teresa Burgess-Ogilvie

Director

Teresa Burgess-Ogilvie is the founding Executive Director of Safe City Mississauga. She has a Bachelor and Master's Degree in Business Administration. She has served in the military, in municipal government, and in non-profit organizations. Teresa is currently the Manager for Emergency Preparedness for the City of Mississauga.



David Maylor

Director

David Maylor is the Crown Attorney at the Peel Crown Attorney's Office. He is in charge of an office of more than 60 Assistant Crown Attorneys and 32 Legal Administrative staff. He has been a member of the Crown's Office since 1994. Prior to taking on a management role, his professional experience involved prosecuting a wide spectrum of major criminal offences. A significant part of his work has focused on gun and gang offences both from a prosecutorial and prevention perspective. He was involved in organizing a number of conferences attended by various members of the criminal justice system in order to educate on ways to prevent gun and gang crimes.



Dr. Dax Urbszat

Director

Dr. Dax Urbszat began his post-secondary education by attaining a Bachelor of Science from the University of Toronto with a Specialist in Psychology and a Major in Crime and Deviance. This undergraduate training led to a law degree from Osgoode Hall Law School followed by a Master's and Doctoral degree in Psychology from the University of Toronto. Dr. Urbszat's research interests are in the areas of Personality, Social, and Forensic Psychology and he is also published in the area of Abnormal Psychology.

Dr. Urbszat is currently an Associate Professor – Teaching Stream at the University of Toronto at Mississauga in the Department of Psychology and is cross-appointed to the Forensic Science Program. One of Dr. Urbszat's main jobs is teaching the huge Introduction to Psychology course at the Mississauga campus. Other courses taught include Social Psychology, Health Psychology, Psychology and Law, Forensic Psychology, and a fourth year seminar course Special Topics in Social Psychology. Dax believes strongly in providing an interactive learning environment and is known to make deliberate efforts to facilitate students' learning experience. As evidence, Dax was nominated to the Top 20 in the TVO's Best Lecturer Competition for three consecutive years. Dax was also awarded the University of Toronto Teaching Award of Excellence in 2009 and the University of Toronto Student Union Award of Excellence for Teaching in 2008.



John Kovac

Ward 4 Councillor Appointee

Born and raised in Mississauga, Councillor John Kovac grew up in the 'Rathwood' district which stretches through Wards 3 and 4. He attended both Sts. Martha and Mary Catholic School and Philip Pocock Secondary School in his early years before completing an Honours Bachelor of Arts Degree, majoring in History and English Literature, from the University of Toronto, St. Michael's College. Having always shown a passion for his community and for volunteerism, John has been active in politics/campaigning as well as with local church groups since his childhood. Professionally, he has worked for a local-area Member of Parliament and has also served as political aide to a Member of Provincial Parliament/Cabinet Minister, being employed by the Legislative Assembly of Ontario. A continued strong advocate for social justice and for workers' rights, John has also spent time with a trade union, in the capacity of outreach representative, communicating with skilled tradesmen/labourers within the Province. Elected to City and Regional Council in a by-election in April 2015, Councillor John Kovac remains focused on the day-to-day tasks of helping run a city and Region and remains completely devoted to serving the needs of his Ward 4 constituents.



Matt Mahoney

Ward 8 Councillor Appointee

Councillor Matt Mahoney was born and raised in Mississauga and has been a resident of Ward 8 for over 40 years. As a lifelong resident and living in a family with a tradition of community service, Councillor Mahoney understands the level of commitment and hard work that is necessary to effectively represent the interests of our increasingly diverse community. For over 20 years Councillor Mahoney has been working in the private sector. For 10 of those years, he was a Director of Municipal Sales. Matt became a National Sales Director for a company specializing in manufacturing products for the airlines industry across the world. Matt is a strong communicator and advocate for the residents, families and business on issues and matters of importance within Ward 8 and the City of Mississauga.



Robert Ryan

Superintendent, Officer-in-Charge,
12 Division, Peel Regional Police

Robert is the Superintendent-in-Charge of 12 Division, located at 4600 Dixie Road, Mississauga. He has over 28 years of policing experience with over five years as a senior officer working in areas, such as: the Duty Inspector's Office, Executive and Staff Officer to the Chief of Police, Officer-in-Charge of Corporate Communications and the Officer in Charge of Uniform Bureau 11 Division.



Mark Giles

Manager of Communications & Marketing,
Transport Canada

Currently on leave from his position as manager of safety and security with the Communications and Marketing Group at Transport Canada, Mark is assigned to the Army's Influence Activities Task Force as a senior planner developing the military's psychological operations and civil affairs capabilities. Previously with Atomic Energy Canada, the Privy Council Office, Public Safety Canada, and the Canadian Forces Military Police and National Investigation Service, he has also served as chief of communications at Interpol in France, as a police officer with the Calgary Police Service, and with Alberta Solicitor General's correctional services and law enforcement divisions.

Staff



Sheena Moya Chen
Executive Director

Sheena Moya Chen, founder of the Aspire program with Safe City Mississauga and now Executive Director, graduated from the University of Toronto with an Honours Bachelor of Science, double majoring in Psychology and Political Science. She also completed her Masters' Degree in Political Science from the University of Waterloo, specializing in International Relations and Conflict Resolution studies. Under Sheena's leadership, in 2012, the Aspire program was awarded Community Based Crime Prevention Program of the year as presented by the International Society of Crime Prevention Practitioners (ISCPP). In 2014, Aspire was awarded the distinction of being recognized as a 'Promising Practice' by the Ministry of Community Safety and Correctional Services in their published document entitled: 'Community Safety and Well-Being in Ontario: A snapshot of Local Voices' (2014). Sheena is a designated International Crime Prevention Specialist by the ISCPP and holds memberships with the ISCPP and the Central Ontario Crime Prevention Association (COCPA). She holds certifications from the National Organization for Victim Assistance (NOVA) in Community Crisis Response, as well as Mental Health First Aid. Sheena has also been awarded Peel Regional Police's Challenge Coin for demonstrated leadership capability.



Nadia Mokriy
Community Services Manager

Nadia Mokriy was certified to teach in 2014 by the Ontario College of Teachers. She has an Honours Bachelor of Arts and Science, with a major in Interdisciplinary Studies (History and Geography) and a minor in Political Science. She is currently completing her Masters of Education at York University, with an emphasis on character, citizenship, and genocide education. Nadia's current research, which is funded under the Ontario Graduate Scholarship programme, focuses on student and teacher perceptions and definitions of citizenship following participation in genocide courses in Ontario. Nadia has been a part of Safe City Mississauga since 2013. She has worked with the Aspire, Crossroads and Cyber Ambassadors programs, and has volunteered at numerous Safe City Mississauga events. Nadia has participated in the United Way Speakers Bureau and has presented on the topic of rapport building at Safe City Mississauga volunteer training sessions. Nadia has been involved with various community and educational groups in the past including Couchiching Community Initiative, United Way, and Big Brothers Big Sisters.



Samantha Gob
Youth Development Supervisor [South-East] (January to November 2017)

Samantha Gob holds a Bachelor of Arts Degree with High Distinction in Geography and English from the University of Toronto with a background in Environmental and Social Development, earning a Most Outstanding Student Award from the Department of Geography for graduating at the top of her class. Samantha Gob has been involved with the Aspire program since 2010, starting as a tutor and eventually branching into more administrative roles for the program. She was the first site coordinator for the program, and was later promoted to Assistant Program Coordinator and Lead in Volunteer Recruitment. In her role as Safe City Mississauga's Youth Development Supervisor, Samantha continues to work towards preventing youth crime in Mississauga, contributing to the creation of healthier communities. Samantha has been certified in Mental Health First Aid and currently sits on the Region of Peel's Neighbourhood Capacity Support Strategy Committee for children and youth in the Colonial neighbourhood of Mississauga.



Sneha Rao
Youth Development Supervisor [South-East] (November 2017 to Current)

Sneha Rao graduated from the University of Toronto, Mississauga with an Honours Bachelor of Arts, with a double major in Criminology & Socio-legal Studies and Sociology, as well as a minor in Anthropology. During her Undergraduate degree, Sneha completed an Overseas Studies Program at the University of Oxford where she studied Rights, Freedoms and Responsibilities in Criminal Law in Canada and England. Over the years, Sneha became involved in various community organizations, including Let's Talk Science, Big Brother Big Sister Foundation, Vita Center, the University of Toronto as well as assisted in program delivery at a Summer Camp in India. Her work in recent years helped to support positive youth development by empowering youth to reach their academic, professional and personal potential. Sneha joined Aspire in 2016 as a volunteer Site Coordinator, and shortly after was promoted to the Assistant Program Coordinator for the South-East portion of the program. In 2017, Sneha was further promoted to her current role as the Youth Development Supervisor for the Aspire program. Sneha has been certified in Mental Health First Aid (MFHA – Adults who interact with Youth) and sits on the Region of Peel's Neighbourhood Capacity Support Strategy Committee, which seeks to provide services and programs to community members in the Collegeway and Ridgeway neighbourhood in Mississauga.



Lyndsay Chapman
(Youth Development Supervisor [North-West] (January – April 2017)

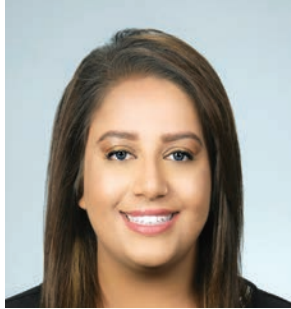
Lyndsay graduated from the University of Guelph in 2011 with an Honours Bachelor of Arts, majoring in Psychology. During her undergrad, she volunteered as a Health and Wellness Educator and became a Senior Leader in mental health program advocacy. After graduating, she worked in community services as a Child and Youth Worker. The young people she supported inspired her to complete a Bachelor of Social Work (BSW) degree at Lakehead University in Orillia so she could offer more services to children, youth, families and communities. Following the completion of her BSW in 2014, Lyndsay volunteered full-time in the Jane and Finch neighbourhood of Toronto where she worked with children to enhance their academic and social development. The children and families she interacted with in this role motivated her to continue her academic journey and complete a Master of Social Work degree at York University. Lyndsay is passionate about community development and increasing access to education for children and youth in underserved neighbourhoods in cities like Mississauga.



Melissa Di Pede,

Youth Development Supervisor [North-West] (June 2017 to Current)

Melissa graduated from McMaster University with an Honours Bachelor of Arts in Social Sciences, with a major in Sociology and a minor in Anthropology. More specifically, she specialized in Sociology of Deviant Behavior and Cultural Anthropology, and graduated with honours. While completing her undergraduate degree, Melissa also volunteered as a tutor and mentor for Pathways to Education. Melissa then went on to complete a Master of Arts in Criminology on a full scholarship at the University of Manchester in the United Kingdom. Following her graduation, Melissa became trained as a volunteer for Associated Youth Services of Peel as a Court Liaison Assistant, and as a Diversion Coordinator Assistant, to contribute to their goal of using restorative justice for youth in the community. She is also currently involved in the community as a member on the Acorn Community Out Reach Network, and has recently become a co-leader for the I AM THAT GIRL non-profit organization in Oakville, Ontario. Melissa became a part of the Safe City Mississauga team as an Assistant Program Coordinator, and has now been promoted to a Youth Development Supervisor for the Aspire program so she can continue to promote education for youth and encourage crime prevention techniques.



Saania Jamal

Community Affairs Coordinator & Volunteer Supervisor (January – June 2017)

Saania Jamal is a Registered Social Service Worker (Ontario). She has completed research in Human Trafficking, with a primary focus on forced labour and the policies and implications that go with it. Saania manages Safe City Mississauga's communications and marketing strategies designed to promote the organization's various activities, programs and services. She is also responsible for community outreach, volunteers, social media, fundraising, and annual events. She holds certification in Advanced Social Media for Business, Volunteer Management, Mental Health Training – Mental Health Commission of Canada and SafeTALK Training – LivingWorks Education. Saania currently sits on the United Way of Peel Region – Young Leaders Council Executive Council, the Peel Regional Police Roundtable Committee, the Region of Peel – Interfaith Council of Peel, the MississaugaGives Committee and is a member of the Community Crime Awareness Day Steering Committee, Mississauga Chinese Business Association. She also holds membership with Central Ontario Crime Prevention Association (COCPA).



Alex Papatchidis

Neighbourhood Watch Coordinator & Staff Criminologist

Alex graduated from York University with an Honours Bachelor of Arts, double majoring in Criminology and Human Rights & Equity Studies, and from the University of Toronto, where he received his Masters of Arts in Criminology. In 2015, he acquired his professional certificate from California State University in Crime and Intelligence Analysis, and is a certified Crime and Intelligence Analyst through the California Department of Justice. In 2016, Alex was the recipient of the Detective Robert Boyne Memorial Crime Prevention Award from the Peel Police Service Board. Alex coordinates Mississauga's Neighbourhood Watch Program, which in 2016 was awarded the Community Crime Prevention Program of the Year from the International Society of Crime Prevention Practitioners (ISCPP). Alex currently sits on the Mississauga CPTED Advisory Committee and the Integrated Municipal Enforcement Team, and holds membership to the International Association of Law Enforcement Intelligence Analysts and the International Association of Crime Analysts. He is also responsible for conducting Safe City Mississauga's statistical research, including the annual release of the Safest City Report.



Valerie Briffa

Youth Education Coordinator

Valerie graduated from York University with an Honours Bachelor of Arts, double majoring in Criminology and Human Rights & Equity Studies. During her undergrad, she served as the Vice-President of the Criminology Society at York, working to coordinate and increase social and academic opportunities for students interested in criminological affairs. Following her studies, she worked as a professional recruiter where she was recognized nationally as 'Rookie Recruiter of the Year' for exceptional performance. She currently volunteers her time as a Restorative Justice Facilitator with AYSP's Youth Justice Committee, applying restorative approaches to youth who have been in conflict with the law. Valerie holds certifications in Mental Health First Aid and Applied Suicide Intervention Skills Training (ASIST) from the Mental Health Commission of Canada. In her role as Safe City Mississauga's Youth Education Coordinator, Valerie coordinates the Crossroads Youth Academy and Counter-Act programs.



Jessica Newton

Project Coordinator (January – March 2017)

Jessica is a graduate of Florida Atlantic University with an Honours Bachelor of Arts degree majoring in Psychology. She also holds a Master's degree from Wilfrid Laurier University in Community Psychology. Jessica has a considerable amount of research experience, having completed two major thesis projects in the areas of prejudice toward LGBT individuals, and the impacts and effects of bullying on university-aged students. She has presented her research internationally, and applies her knowledge to her current position as Project Coordinator of the Cyber Ambassadors project. She is also the Chair of the Cyber Ambassadors Community Advisory Group. Jessica is safeTALK certified and has also completed the Mental Health Commission of Canada's Mental Health First Aid training for adults who interact with youth. Jessica has previously worked with the United Way of Peel Region, and continues to advocate for the health and well-being of youth living in Mississauga and the Peel region.

Not pictured

Bianca Channer

Community Affairs Coordinator (August 2017 to Jan 2018)



Dropping out of High School:

By The Numbers

Top **4** reported reasons for high school students dropping out*



Not interested/don't like school



Wanted to work



Kicked out/expelled



Had to work/money problems

40,000

Canadian students drop out every year**



1 in 3

high school dropouts leave school after completing grade 9 or less**



Economic/Social impacts



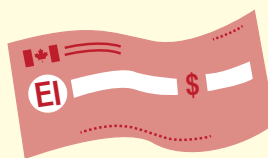
For every **\$75** earned by a dropout,



\$110 is earned by a high school grad,



and **\$171** is earned by a university grad***



Dropouts are **2.5x** more likely to be unemployed**



Dropouts account for more than **80%** of inmates in federal jails**

www.safecitymississauga.on.ca



SafeCityMiss



Safe City
Mississauga

I will be a: **#FutureGrad**

SafeCity
Mississauga
CRIME PREVENTION

Region of Peel
Working for you

* Source: National Longitudinal Survey of Children and Youth, Cycle 7, 2006-2007

** Source: Breaking the Cycle of Failure: A Funder's Primer in Understanding Canada's Drop-out Epidemic, 2008, Charity Intelligence Canada

*** Source: Education at a Glance, OECD, 2009



WHITE RIBBON CAMPAIGN

SAFE CITY MISSISSAUGA

WHO?

We need YOU to show your support and sign the White Ribbon Pledge.

WHERE?

Support your local White Ribbon Campaign in the Mississauga - Peel Region.

WHY?

We need YOU to show your support and sign the White Ribbon Pledge.

WHAT?

The White Ribbon Campaign is the largest effort in the world of men working to end violence against women.



CHALLENGING

everyone to speak out and change the odds of violence against women.

EDUCATING

youth, especially young men and boys.

RAISING PUBLIC AWARENESS

that violence against women is not tolerated.

WORKING IN PARTNERSHIP

with schools, organizations, businesses, the government, and the media to create a future with no violence against women.

FORMS OF PHYSICAL VIOLENCE INCLUDE (BUT ARE NOT LIMITED TO)

GRABBING

BITING

KICKING

SHOVING

SEXUAL ASSAULT

HIT

SLAPPED

HAVING SOMETHING THROWN AT YOU

ONE out of TWO

women in Canada have experienced at least one incident of physical or sexual violence since the age of 16.



In 2011, domestic disputes accounted for

14,516

incidents in the Peel Region.



That's approximately 1 in every 90 people in the Peel Region.

55% OTHER

MALE SPOUSES AND/OR DATING PARTNERS 45%

PERPETRATORS OF VIOLENT CRIME AGAINST WOMEN

Spouses and dating partners are the most common perpetrators in violent crime against women.

They represented 45% of all those accused of victimizing women.





FOR MORE INFORMATION

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