



2021

ANNUAL REPORT



PRESIDENT'S MESSAGE

2021 was another watershed year for Safe City Mississauga that changed the way we worked and supported our community amidst year 2 of the global pandemic. However, it also served as a year of rebirth and innovation as we worked with our team, partners and Mississauga residents to reinvent our service offerings and explore new opportunities aimed at making Mississauga safer.

Our 2021 annual report highlights progress, milestones and projects that helped us get closer to our vision this year. One of the key themes for us this year was a focus on innovation within crime prevention. Some ways we moved the needle on this include:

- Launched our Business Watch and School Watch programs
- Laid the foundation for risk-based crime prevention action plans which will be unveiled in 2022
- Received funding from the Region of Peel to undertake a project to help build risk terrain modelling capabilities
- Launched our Crime Prevention Management System (CPMS)

On behalf of the entire board and staff of Safe City Mississauga, I would like to extend a big thank you to all our supporters, volunteers, program participants and community partners for their unwavering support this year. Now, more than ever, we are extraordinarily grateful for your incredible flexibility, resilience, dedication and energy in supporting our initiatives.

We look to 2022 with optimism, hope and a drive to continue rolling up our sleeves to advance crime prevention technology and efforts within our beautiful city. We're proud of all that we've accomplished this past year but we're just getting started. It's a great honour to be building a crime-free city with you!

LINDEN KING

BOARD PRESIDENT, SAFE CITY MISSISSAUGA

OUR MISSION

Community leadership for municipal crime prevention through education, research, collaboration, and citizen engagement.



2021 AT A GLANCE

NEW PROGRAMS

2

PROGRAM PARTICIPANTS

6,251

VOLUNTEERS

151

VOLUNTEER HOURS

1000+

WHAT WE DO

NEIGHBOURHOOD SERVICES

- Neighbourhood Watch
- Business Watch
- Data Collaborative Team
- Risk Terrain Modelling

YOUTH SERVICES

- School Watch
- Aspire Tutoring
- Counter-Act
- Youth Life Skills

CAMPAIGNS

- Future Grad
- White Ribbon
- Graffiti Free City

EVENTS

- Justice Luncheon
- Crime Prevention Conference
- Bell Hero Awards

STRATEGIC PRIORITIES

- Demonstrating Leadership in Crime Prevention
- Fostering Partnership for Impact
- Ensuring Sustainability
- Enhancing Relevance to Diverse Communities



The background of the slide is a dark blue overlay on a photograph. The photograph shows a person's hands: one hand is typing on a laptop keyboard, and the other is holding a black pen. The overall tone is professional and focused.

OUR PROGRAMS: YOUTH SERVICES



SCHOOL WATCH

School Watch officially launched in 2021! The program is now active in all 14 Mississauga secondary schools in the Dufferin-Peel Catholic District School Board.

School Watch is an adaptation of the Neighbourhood Watch and Business Watch programs, in which high school students look out for one another and their school. The program focuses on identifying local issues, educating students on crime prevention and increasing the reporting of suspicious activity and crime to improve student safety and well-being.

School Watch courses allow students to learn about the importance of reporting, how to observe and report, and tips for addressing common issues like bullying, vandalism, and mental health challenges. Each topic includes facts, prevention tips, and potential future impacts for students if these issues reach the level of being a crime.

School Watch members are encouraged to report any crime and suspicious activity which they observe in and around their schools using local reporting resources and to access community support as needed.

Courses and videos created thanks to support from the Government of Canada's Canada Summer Jobs Program Grant.

Signs, posters and content created thanks to support from the Community Foundation of Mississauga Smart and Caring Children and Youth Fund Grant.

School Watch will continue to grow and reach secondary school students across Mississauga in 2022.

PREMISES PROTECTED



SCHOOL WATCH



www.safecitymississauga.on.ca



SCHOOL WATCH BY THE NUMBERS

LAUNCHED IN

2021

NUMBER OF SCHOOLS

14 schools

COURSES CREATED

9 courses

VIDEOS CREATED

3 videos



SCHOOL WATCH

REGISTER NOW!

WHAT WE OFFER:

Crime Prevention Courses

To give you the tools to stay safe & make a difference

Reporting Resources

To help improve safety in & around your school

Community Resources

To connect you with the appropriate supports

Youth Life Skills Courses

To set you up for success

Grad 101 Course

To chart your path to graduation

Safe City Mississauga is a local, non-profit crime prevention organization bringing you programming to improve safety and well-being in our communities!



SCAN ME

ASPIRE TUTORING & COUNTER-ACT

Aspire is a no-fee, high quality, after-school tutoring program for children in grades 2-6, provided for students living in priority neighbourhoods in Mississauga who have an academic and economic need. Along with tutoring, the program offers learning journeys where students attend virtual events to connect with one another and their tutors outside of our classrooms!

Aspire students are paired with a volunteer tutor and meet after school once a week in a virtual classroom, which features an online whiteboard for real-time collaboration. The one-hour sessions are structured using our Ontario curriculum-based worksheets which cover key subtopics in math and language arts.

Aspire closes opportunity gaps in education by providing a foundation for success in school. By improving academic achievement and building peer relationships, Aspire helps students reach their full potential.

The program returned in 2021 in a virtual format, using the learning management system on our new online platform. In addition to math and language arts, the program features our newly redesigned Counter-Act worksheets on vandalism, littering, and good citizenship. These worksheets provide an opportunity for open discussions about how we can all contribute to making our world a better place.

This year, we offered 3 learning journeys during the summer and holiday season, which included interactive virtual tours of the African Savanna and northern climate areas of the Toronto Zoo and a meet & greet with a gorilla family!

Aspire's part-time coordinator, Taeho Lee, supported Aspire as we transitioned into the virtual landscape. Taeho is dedicated to student success and his optimistic approach to life encourages our tutors to do their best!

SUPPORTED BY:



United Way
Greater Toronto

ASPIRE TUTORING



In November, three of our volunteers hosted a tutor event where they shared tutoring tips, played interactive games, and created cards for their tutees! A special thanks to Laasaya, Rodela, and Faraz for organizing this event for their fellow tutors!

YOUTH LIFE SKILLS

The Youth Life Skills program consists of self-directed, self-paced online courses which support students in working toward academic and vocational goals, and encourages independence and healthy behaviour.

9 courses were created:

- 1. Communication Skills for Academic & Professional Success
- 2. Jobs & Careers
- 3. Healthy Living
- 4. Personal Finance (2 courses)
- 5. Planning for Post-Secondary Education
- 6. Critical Thinking
- 7. Time Management, Planning & Organization
- 8. Volunteering

Each course includes a quiz to ensure understanding, downloadable worksheets to support skill integration, and topic-specific resources to support further learning and application. Once a student has completed a course, they are able to download a certificate of completion.

Six Critical Questions

If you only use one strategy for critical thinking, use this one. Ask questions until you are satisfied that you understand clearly and can properly evaluate the information and opinions being offered.

Whether you are talking to friends, reading your Twitter feed, taking a course, studying a book or skimming the newspaper... asking questions will activate your critical thinking skills.

This list covers six key questions to keep in mind. We have included some examples to spark your thinking. What questions or examples can you add to this list? Do some online research or brainstorm with friends and write in your findings and ideas.

Who said it?

- ◆ An expert?
- ◆ Are they in a position of authority or power?
- ◆
- ◆

Where did they say it?

- ◆ Was it in public or in private?
- ◆ If in writing, was it a personal blog, a professional journal, a reputable newspaper, etc.?
- ◆
- ◆

Why did they say it?

- ◆ Were they trying to make someone look good or bad?
- ◆ Were they trying to convince you/other people of a point of view?
- ◆
- ◆

What did they say?

- ◆ Did they give facts or opinions?
- ◆ Did they cover different points of view or leave some out?
- ◆
- ◆

When did they say it?

- ◆ Is the timing important?
- ◆ Was it before, during, or after an important event? E.g. before an election?
- ◆
- ◆

How did they say it?

- ◆ Were they happy or sad, angry or indifferent?
- ◆ What kinds of language was used? Did it obscure the point with overly technical jargon?
- ◆
- ◆

CAMPAIGNS

#FUTUREGRAD

The #FutureGrad campaign aims to encourage high school students to graduate. Our campaign course, Graduation 101, explains all the requirements for graduating from secondary school in Ontario, and offers information on alternative paths students can take to graduation if the traditional way isn't working for them (ex: Ontario Youth Apprenticeship Program). The course includes a "graduation checklist planning" worksheet and a "did you know" fact sheet. Students can sign-up for the program by scanning the QR code on our redesigned #FutureGrad poster!

#WHITERIBBON

The #WhiteRibbon campaign aims to end violence against women and girls. Since 1991, men have worn white ribbons as a pledge to never commit, condone, or remain silent about all forms of gender-based violence and discrimination. All clients and volunteers have the opportunity to take the digital pledge through White Ribbon Canada on our online platform. Our campaign courses, Understanding Gender and Crime & Preventing Violence Against Women, explain gender vs. sex, the impacts of gender inequality, the history of violence against women, myths about sexual assault, what can be done to prevent further violence, and more.

#GRAFFITI-FREE CITY

The #Graffiti-Free City campaign promotes a cleaner community and includes our three Counter-Act courses: Graffiti and Vandalism Prevention for youth, neighbourhoods and businesses. Our youth course explains three common myths about vandalism and provides alternative ideas for expressing political views or creativity. Our neighbourhood and business courses detail how to prevent and respond to vandalism around residential and commercial properties.



OUR PROGRAMS: NEIGHBOURHOOD SERVICES



NEIGHBOURHOOD WATCH



Neighbourhood Watch continued to grow strong in 2021, with 20 new Watches activated and a huge new presence in the Sheridan Homelands community!

In addition to program growth, Neighbourhood Watch continued to expand its community engagement opportunities.

FOOD DONATION DRIVES

Neighbourhood Watches across Mississauga continued to show their generosity by rallying as a community to donate to the Mississauga Food Bank and Eden Food for Change. We'd like to recognize the following Neighbourhood Watches for their successful donation drives:

APPLEWOOD ROAD

2100 pounds of food + 500 articles of clothing

PERIWINKLE CRESCENT

245 pounds of food

MOHAWK PARK

50 pounds of food

SOUTH PARADE COURT

700 pounds of food



Sheila, an Applewood Road NW member, knitted 140 hats and mittens to donate to the drive as well!

SELF-DEFENCE SEMINAR

Thanks to funding from the City of Mississauga's Small Project Matching Grant, the Centretown Way Neighbourhood Watch was able to partner with Kombat Arts Training Academy to organize Safe City Mississauga's first Self-Defence Seminar led by Sifu Mark Medeiros and Lakan Guro Justin Patricio Fernando.

Neighbourhood Watch members received the opportunity to learn fundamental personal safety and self-defence techniques. Participants all reported feeling safer and more empowered by the seminar.



TESTIMONIALS

“

I recently had the opportunity to participate in a self defence seminar run by Safe City Mississauga in partnership with Mark Medeiros and Justin Patricio Fernando of Kombat Arts Training Academy. As someone completely new to any form of martial arts I was slightly hesitant as to what to expect from this experience. I could not have been more pleasantly surprised at how accessible the skills and strategies were made for the range of participants, myself included. The instructors offered the right balance of demonstration, practice and real life applications and scenarios. While upsetting to think about being in a situation where self defence would be necessary, it was an opportunity to develop an awareness as well as a level of confidence in being able to handle oneself in this manner should the need unfortunately arise. Beyond that, the opportunity to become more confident in assessing situations and asserting yourself are such important life skills that were definitely enhanced through participation in this course. Thank you to Gerald, SCM and the instructors for sharing your knowledge and skills and providing such a unique learning opportunity! - E

”

“

[The instructors] were fantastic and thorough trainers in explaining the logic of self defense - from mindset, to needed physical split second movements, to rotating and observing our practices and improving otherwise. So worth a weekend - if not more. My fav line they said, "use the elbow (to hit) - its nature's knife." I also welcomed their perspective for females trying to keep themselves safe - from using their purses to shield, to knowing how to fight a guy off in a tight corner, to dealing with someone twice your stuff. Scary stuff. But its all reality check - and being proactive is vital. So glad Gerald and Safe City Mississauga hosted this program, and I hope they continue to! - Zaineb

”

COMMUNITY BULLETIN BOARD AND LITTLE LIBRARY

Thanks to support from Ward 1 Councillor Stephen Dasko, Applewood Road Neighbourhood Watch was able to construct and install a brand new Community Bulletin Board and Little Library!

Located in the heart of their neighbourhood, the Community Bulletin Board and Little Library provide an opportunity to keep neighbours informed on local events and news, including access to the monthly Neighbourhood Watch Crime Prevention Bulletin. The Little Library also provides an opportunity for neighbours to expand their horizons with new reading material. The success of the Community Bulletin Board and Little Library has helped to further animate, connect, and make the community safer!



BUSINESS WATCH

Business Watch officially launched in 2021! Three Watches were activated in Streetsville, Port Credit, and Malton in partnership with their respective BIAs.

3 New Courses created :

Business Watch Core Curriculum, Tourism and Crime, Creating Safe Spaces in Businesses

Courses created thanks to support from the Government of Canada's Canada Summer Jobs Grant.

Business Watch will continue to grow and reach more business communities across Mississauga in 2022.

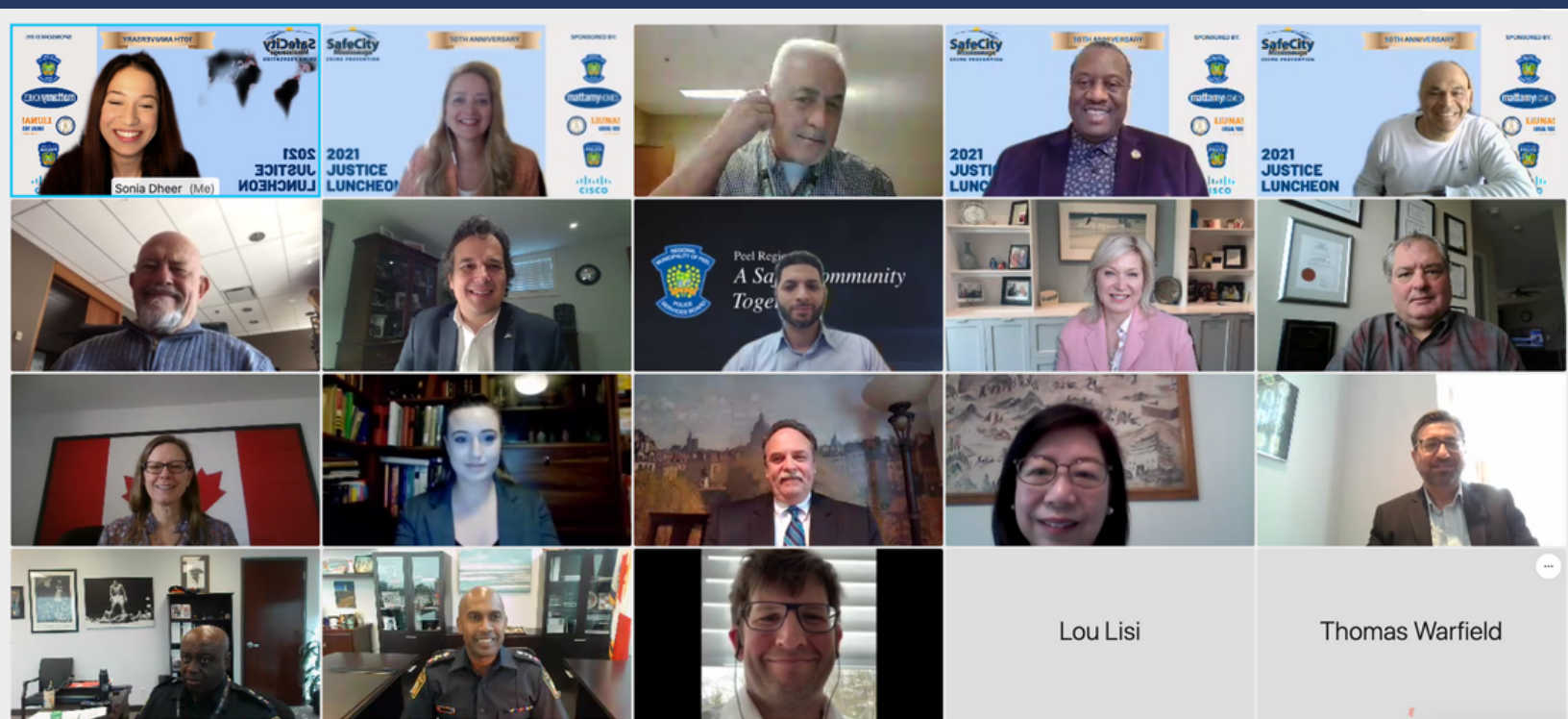


EVENTS



JUSTICE LUNCHEON

On April 27th, Safe City Mississauga hosted its 10th annual Justice Luncheon. This year, Peel Regional Police Chief, Nishan Duraiah, made his Justice Luncheon debut, presenting a keynote on what 2020 looked like for Peel Regional Police and where they're heading in the future.



SPONSORS:



JUSTICE LUNCHEON

Highlights from Chief Duraiappah's Keynote

"2020 was a year for policing to do a lot of thoughtful listening to make sure we're informed by the public we serve"

Strategic Planning Priorities

- Focusing on our community in a modern community policing approach
- Investing in our people and investing in the relationships that we have in order to ensure our people are able to police the most diverse community in Canada
- Shifting to a more flexible and innovative approach to policing

PRP's 4 Areas of Focus

Mental Health and Addictions

- Developing a comprehensive mental health and addictions strategy which will be connected to the province - 50 partners at the table
- Working on embedding a crisis worker in our 911 communications centre to divert triage right away

Violent Crime

- Shifted to comprehensive strategies that now include other community collaboratives to descend upon some of the communities that are affected the most by violent crime
- The goal is to bring these entities together in a coordinated fashion to bring resiliency to communities through looking at prevention, social development and youth engagement

Priority Populations

- Advent of the Peel Situation Table - a multi-sector collaboration of grassroots agencies that have the ability to take items of risk and provide them a connection to services right away, which relieves pressure from emergency services
- Shift to pro-public health / human rights centric approach to policing and thoughtful community engagement

Road Safety

- Reallocated an additional 16 officers to grow our dedicated traffic safety unit and engage in a variety of significant traffic and road safety initiatives despite the pandemic
- Working with regions, municipalities and stakeholders toward our vision of zero road fatalities

SPONSORS:



JUSTICE LUNCHEON

Highlights from Chief Duraiappah's Keynote

"In the last year, we've reallocated about 200 officers to new organizational priorities to shift them to align with the Community Safety and Wellbeing model"

Organizational Structure Changes

- Focus on front line and Community Safety and Wellbeing framework
- Regional and divisional community mobilization
- Community Safety and Wellbeing manager
- Centralized intimate partner violence unit

PRP's Partnership with SCM

"Longstanding partnership to work in the prevention space but also to look at evidence-based work"

- Memorandum of understanding - allows PRP to share with SCM, non-identifiable crime related data for the city of Mississauga
- Crime Prevention Management System (CPMS)
- School Watch partnership - looking at issues like bullying and human trafficking to build informal youth leaders with skillsets that can help contribute to influencing their peers
- Collaborative work with Peel Children's Aid Society



SPONSORS:



CRIME PREVENTION CONFERENCE

2021 marked our first virtual Crime Prevention Conference! This year's topic was Community Safety and Wellbeing and featured an amazing lineup of speakers:

- Keynote – Nancy Polsinelli, Commissioner of Health Services, Region of Peel
- John Versluis and Supt. Mark Dapat, Community Safety and Well-being Services, Peel Regional Police
- Dr. Irvin Waller, Emeritus Professor, University of Ottawa
- Dr. Feihong Nan, Manager of Data Analytics, UTM
- Rob Morrone, Director of Strategic Initiatives, Peel Regional Police
- Ward 9 Councillor Pat Saito, City of Mississauga

The Conference received international registration and acclaim, with 205 registrants from across Peel, Canada, the USA, the UK, and Dubai. Safe City Mississauga was able to share knowledge of crime prevention and community safety and well-being across the globe.

Thank you to our 2021 Crime Prevention Conference sponsors without whom this event would not have been such a great success!



SPONSORS:



BELL HERO AWARDS

On November 2nd, Safe City Mississauga presented the Bell Hero Awards at the 10th Annual Crime Prevention Conference. The awards were presented by Lena Demarco, Regional Director of Community Affairs at Bell Canada on behalf of Bell, the presenting partner and platinum sponsor of the event.

The Bell Hero Awards honour an adult, youth and community organization that have made extraordinary contributions to crime prevention in Mississauga. The Hero Awards acknowledge the idea that not all heroes wear spandex or have secret identities; oftentimes, those who make the biggest difference in our neighbourhoods are the people we share our lives with on a regular basis.

This year's award recipients are:

- Jess Mann, Neighbourhood Watch Team Lead – Adult Hero Award
- Ivanka Barakova & Sanjeev Bagha, SCM Program Assistants – Youth Hero Awards
- Streetsville BIA, Business Watch Supporter – Community Organization Hero Award



SUPPORTED BY:



INNOVATION IN CRIME PREVENTION



DATA COLLABORATIVE TEAM

In 2021, Safe City Mississauga began to receive monthly crime data from Peel Regional Police. This data is being used to conduct predictive analyses of crime trends to determine when and where prevention efforts can be implemented.

Safe City Mississauga now has the capacity to create Risk-Based Crime Prevention Action Plans to help determine which areas in each ward will be in need of effective crime prevention strategies. In 2022, these Action Plans will be created to help Safe City Mississauga when and where they need to be.

Thank you to the members of the Data Collaborative Team for your time and support:

Teresa Burgess-Ogilvie

Executive Director, Safe City Mississauga

Sarah Ramsook

Director, Safe City Mississauga

Dr. Feihong Nan

University of Toronto Mississauga

Andrew Hiddleston

President, iConnect Media

Rob Morrone

Director of Strategic Initiatives, Peel Regional Police

John Versluis

Manager of Community Safety and Well-being Services

Mick Sachdeva

Assistant Manager of Analytics, Peel Regional Police

Sdravka Damani

Manager of Business Intelligence and Analytics, Peel Regional Police

RISK TERRAIN MODELLING

Thanks to funding from the Region of Peel, Safe City Mississauga will be undertaking a project to help build Risk Terrain Modelling capacities to better support Risk Based Crime Prevention Action Plans.

Risk Terrain Modelling consists of diagnosing environmental conditions that may lead to crime. It seeks to examine the environment to determine where and why crime is happening in specific locations.

In 2022, SCM will build a central repository of shapefiles of relevant environmental conditions that may be encouraging crime. This central repository will further support the development of Risk Based Crime Prevention Action Plans, but will also be available to other agencies working to serve Community Safety and Well-being in the Region of Peel.



SUPPORTED BY:



CPMS

Thank you to the Government of Canada , Ontario Trillium Foundation, Community Foundation of Mississauga and United Way of Greater Toronto for providing funding for the Crime Prevention Management System through the Emergency Community Support Fund and the Resilient Communities Fund.

The Crime Prevention Management System (CPMS) is our online platform for service delivery and client, volunteer, and data management which streamlines our proactive approach to community safety.

The platform launched early this year, featuring 5 main modules: Classrooms, Courses, Forums, Halls, and Resources in addition to our Community Crime Report Form.

The Classroom module is part of our learning management system which helps simulate in-person tutoring. Courses are where you can find all our educational content like videos, fact sheets, and quizzes. Forums facilitate communication across Neighbourhood Watches, while Halls facilitate local communication within a single Neighbourhood Watch! Finally, Resources is where all the local reporting tools and community supports can be accessed.

The primary purpose of the Community Crime Report Form is the collection of community crime data for the purposes of data analysis and strategic planning. The collection of Community Reporting Data is crucial to the development and implementation of effective community crime prevention. Typically, available crime statistics often only display 30% of all crime, leaving 70% unaccounted for. Crime and crime concerns often go completely unreported as a result of systemic barriers and perceptions of criminal justice systems.

Safe City Mississauga welcomes all Watch members of all walks of life to use the form to help draw attention to community crime concerns that might otherwise go completely unreported and unaccounted for.



OTF RESILIENT COMMUNITIES FUND

In 2021 we were fortunate to receive a grant from the Ontario Trillium Foundation and their Resilient Communities Fund initiative aimed at supporting non-profit organizations in meeting community needs in the new COVID-19 climate. Thanks to this grant we were able to bring on a wonderful new team member who was in charge of managing our new online platform. Here is what she had to say about her experience:

"Being a Project Manager with Safe City Mississauga was truly delightful as I got to work with a wonderful team of brilliant minds. As a Project Manager, I was tasked with managing the grant awarded by Ontario Trillium Foundation. The objective of the Resilient Communities Fund was to recover and rebuild from the impacts of COVID-19 and effectively meet the needs of our community. With the help of this grant, we were able to build a new system that houses a variety of aspects to serve the community. I was given the opportunity to collaborate with our developers in order to determine how Safe City Mississauga's vision and mission could be best fulfilled with the help of this system. Furthermore, I got to collaborate with our strategy group with content development and instructional design. With this, many courses as well as beautifully designed worksheets and videos reside on the system today.

Lastly, I was given the opportunity to manage an excellent Canada Summer Jobs employee for a short period of time. With her assistance, we were able to create videos for Safe City Mississauga's two new programs: Business Watch and School Watch. This position has provided a tremendous amount of experience and skills that I will carry throughout my career. I am so happy to have been a part of the transition of Safe City Mississauga's programs and services to an online climate. I can't wait to see further progress in the system and ways the system is able to support crime prevention needs in Mississauga!"

-Sneha Menon, Project Manager

Ontario
Trillium Foundation





OUR PEOPLE



OUR TEAM



Teresa Burgess-Ogilvie
Executive Director



Gerald Adad
Neighbourhood Services Manager



Lauren Kinne
Youth Services Manager



Sneha Menon
2021 OTF Grant -
Project Manager

OTHER TEAM MEMBERS

Sanjeev Bagha
Ivanka Barakova
Kevin Campbell
Sonia Dheer
Michele Fu
Taeho Lee
Feihong Nan
Maria Reyes
Selena Xu

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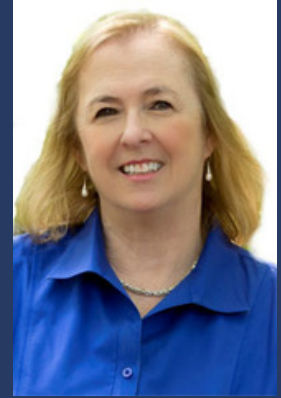
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