

PARTNERSHIP PACKAGE

Safe City Mississauga Youth Cabinet

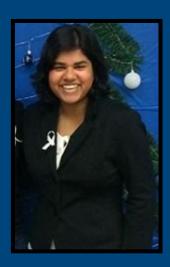
Established in 2018, the Safe City Mississauga Youth Cabinet (SCMYC) is the official youth contributing body, focusing on local crime prevention education, awareness and initiatives in Mississauga. The SCMYC presents youth leaders in community safety, crime prevention education and emerging crime prevention trends. Together they promote participation in Safe City Mississauga's crime prevention services and initiatives through the youth lens and perspective. SCMYC membership is open to youth between the ages of 18 and 24 who live, work, or learn in the City of Mississauga.



2018-2019 Youth Cabinet Members

Sarah Rahman

As Chair of the Youth Cabinet, Sarah heavily contributed to the Future Grad and White Ribbon Campaigns through her efforts to recruit Safe City Ambassadors to assist with the campaigns and her contribution of social media content for the campaigns on Safe City Mississauga's social media pages. She also helped establish the framework for the first Annual Youth Project. One of Sarah's final contributions to the Youth Cabinet entailed her hosting the Resume Writing and Cover Letter Workshop held for Safe City Ambassadors which perfectly aligned with the focus of the Annual Youth Project.



Chair, Jul 2018-Dec 2018



Research Lead, Jul 2018-Jun 2019 Acting Chair, Jan 2019-Jun 2019

Shanika Gordon

Shanika Gordon earned her Bachelor of Arts Honours degree from York University where she majored in Criminology and minored in Humanities. She is most passionate about social injustices that arise as a result of criminological and socio-legal issues. Shanika is currently employed as a Bail Supervisor with the John Howard Society of Peel-Halton-Dufferin. Shanika is an active member of the Peel Region community as she has volunteered for Safe City Mississauga's Aspire Program, the Ministry of Children and Youth Services as a Diversion Program Facilitator and the Young Black Women's Project initiative founded by the Peel HIV/AIDS Network (PHAN) as an advisory board member. As Research Lead for the Youth Cabinet, Shanika utilized her research skills to explore the existing gap between the current Canadian post-secondary education system and labour market-- a topic collectively chosen by the Youth Cabinet members as the focus for this year's Annual Youth Project. Based on her findings, Shanika constructed the Annual Youth Project Report titled "Bridging the Gap Between Education & Employment: Unemployment & Underemployment from a Canadian Youth Lens." Shanika believes that work done by youth contributing bodies, such as the report identified above, have the potential to ignite progressive conversations about the ways in which communities and their governing bodies can work together to improve the lives of youth and in turn, create safer communities.

Gerald Adad

Gerald graduated from the University of Toronto with an Honours Bachelor of Arts, double majoring in Criminology and History. Across his undergrad career, Gerald volunteered as a managing editor for the University of Toronto Undergraduate Criminology Review and as a Mentor for PAIR Mentorship. He currently volunteers as a Probation Officer for the Ministry of Community Safety and Correctional Services' probation office in Mississauga and participates in the Energy Exchange Program at Modo Yoga Square One. He is Team Lead for a successful Neighborhood Watch for 400 Bloor Street and was also Sponsorship Lead for Studio.89's Sauga City Cook-Off fundraiser event, held in August 2017. As Outreach Lead for the Youth Cabinet, Gerald has helped foster partnerships with organizations across Mississauga such as the UTM Sociology and Criminology Society and the Sheridan Police Foundations Student Association. He also led the FutureGrad and White Ribbon Campaigns carried out across several schools, libraries and organizations within the Mississauga community. Gerald believes that an engaged and empowered community is the key to a safer community and thus is focused on trying to build this vision in any way he can.



Outreach/Volunteer Engagement Lead, *Jul 2018-Jun 2019*



Communications/Safe
City Ambassadors Lead,
Jul 2018-Jun 2019

Asya Twahir

Asya is in her fourth year at the University of Toronto Mississauga pursuing a Specialist in Political Science. Asya has volunteered with Safe City Mississauga's Aspire program as a Site Coordinator, Outside of Safe City Mississauga, Asya has been a project leader for Alternative Reading Week - a UTM initiative that aims at inspiring lifelong community involvement - as well as a member of a Social Innovation Project team that researched how to communicate available services to those in the community who may benefit from them. Asya enjoys connecting with her community in order to form long-lasting positive bonds. Asya believes that the youth of every society, when educated, guided, supported, and given a voice can be the vessel through which that society can flourish and improve with each new generation. In her time as Communications/SCM Ambassadors Lead, Asva has helped with Safe City Mississauga's annual campaigns as well as coordinated and communicated volunteer opportunities to Safe City Mississauga Ambassadors. In addition, she has developed creative skills by contributing to the social media presence of Safe City Mississauga. Asya is thrilled to have worked with the Youth Cabinet and is excited for what it has in store for the future in terms of supporting community growth through the youth.

Campaigns

#FutureGrad



What?

The #FutureGrad campaign aims to prevent students from dropping out of school. The campaign posters and wristbands remind students the importance of finishing high school.

• Why?

Students that are engaged in school and succeed in graduating are less likely to engage in crime. 40,000 Canadian students drop out of school every year and 1 in 3 high school dropouts leave after Grade 9 or less. Over 80% of the inmates in federal jails are dropouts.

How?

We provide campaign kits consisting of posters and wristbands to be posted and distributed among your community. We encourage posting pictures of the wristbands on social media with the #FutureGrad in order for a chance to win in our sweepstakes challenge.

White Ribbon

What?

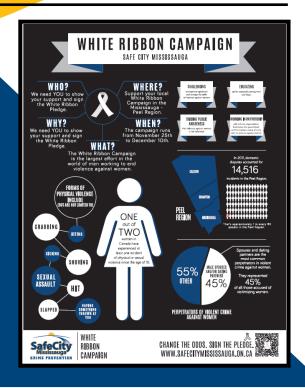
The White Ribbon Campaign is the largest effort in the world of men working to end violence against women. The White Ribbon Campaign runs from November 25 (the International Day for the Eradication of Violence Against Women) to December 10.

• Why?

1 out of 2 women in Canada have experienced at least one incident of physical or sexual violence since the age of 16. In 2011, domestic disputes accounted for 14,516 incidents in the Peel Region.

How?

We provide a kit with posters, ribbons and pledge forms for you to distribute to your community.



SCMYC Annual Youth Project

The Youth Cabinet created a report titled "Bridging the Gap Between Education and Employment: Unemployment & Underemployment from a Canadian Youth Lens" which explores the disconnect between Canadian post-secondary education and the needs of the current Canadian job market. It also explores the potential criminogenic effects of unemployment and underemployment, backed by academic and criminological theories. The Youth Cabinet intends for the report to spark conversation on how to properly engage and empower our educated youths in the current job market.





Partnership Opportunities

Collaborative Opportunities

Want to get involved? Safe City Mississauga (SCM) is looking to expand our reach and volunteer base in Mississauga, as well as collaborate with like-minded organizations in the areas of youth empowerment, education and engagement. If this is something your organization is interested in, please consider the following benefits of partnership:

- Access to volunteer opportunities
- Access to no-cost skills development workshops for volunteers
- Promoting relevant events and/or programs in newsletters, bulletins, and social media
- Table space and general invitation to SCM's annual events like Crime Prevention Conference (CPC), Neighbours Night Out (NNO), Justice Luncheon, among other events.

Community Space

Do you have a space to offer? SCM is looking for collaborative spaces in order to carry out on-going projects in Mississauga, such as presentations and workshop series geared toward youth empowerment, education, and employment. This collaborative opportunity would offer your organization the same benefits listed above.

Post-Secondary Societies and/or Clubs

If you are a student organization, partnering with Safe City Mississauga will provide the following benefits to your student members. Club members will have access to the same opportunities/benefits as listed above.

Campaigns

In addition, SCM hosts two annual city-wide campaigns—#FutureGrad Campaign and White Ribbon Campaign (to learn more about these campaigns refer to pages 5-6). Each partnering organization will be able to carry out the vision of the campaigns, locally; SCM will provide access to kits and other campaign materials in order to facilitate this.

This is not an exclusive list of benefits, and we would love to discuss further if there is a particular objective your organization would like to focus on in working with Safe City Mississauga.

