



2023 CRIME PREVENTION CONFERENCE

ONLINE HARMS

Friday, October 27, 2023

Sponsorship Proposal

Being a Sponsor for the 2023 Crime Prevention Conference is an opportunity for you to help contribute to keeping Mississauga a safe place to live, work, learn and play!

Safe City Mississauga, a charitable non-profit, providing crime prevention programs for 30 years.



CONFERENCE DETAILS

The 12th Annual Crime Prevention Conference will be centered around Online Harms and will showcase presentations on community-centered approaches and evidence-based research on safety and well-being.

Location: SHERIDAN COLLEGE HMC Campus

Address: 4180 Duke of York Blvd, Mississauga

Date: 27 October 2023

Time: 9:00 AM – 4:00 PM



Sheridan



ABOUT US

Established in 2010, the Crime Prevention Conference gathers residents, business owners, police, social workers and academics to discuss strategies to make our communities safer.

We provide resources, staff and professional guidance for these strategies to work. All while raising awareness within the public.

Our goal is simple:
Stop crime before it starts and addressing its root cause. All proceeds from the annual conference go to help us continue this mission.

PURPOSE

- Present best practices in crime prevention programming.
- Educate local practitioners and community organizations on up-and-coming developments.
- Discuss evidence-based, best strategies on Community Safety planning for the future.
- Lead the way to implement this plan and reduce crime more effectively in Mississauga.



THEME: **ONLINE HARMS**

EXPLORE THE **PERVASIVE** AND **PROFOUND** IMPACT
OF THE DIGITAL LANDSCAPE ON SOCIETY.



KEYNOTE SPEAKER



JOSH MACKENZIE
Bullying Canada

Josh is a podcast guest host for various shows. Experienced Service Crew with a demonstrated history of working in the military industry. Strong healthcare services professional graduated from Academy of Learning.

Our youths are worth fighting for.

BullyingCanada is the only national charity solely dedicated to creating a brighter future for bullied youth. What began as a youth-created website to bringing together bullied kids and providing information on bullying – and how to stop it! – is now a full 24/7/365 support service.

Youth, parents, coaches, and teachers contact our Lifeline: Bullied Kids Network by phone, text and email for help on how to make bullying stop.

Attend the Safe City Mississauga conference to learn what makes Bullying Canada services unique.

We give bullied youth brighter futures.

GUEST SPEAKERS



DR. PAUL HOMMERSEN

Professor at Sheridan College,
Faculty of Applied Health & Community Studies

"Who Tends to Engage in Trolling, and Why They Do It?"

Dr. Hommersen is a registered clinical forensic psychologist with the College of Psychologists of Ontario and a full-time faculty member at Sheridan College's School of Public Safety. He has worked in diverse settings, including schools, mental health facilities, probation offices, and a federal penitentiary.



MANNY SAN PEDRO

MDSP Consulting

"Unveiling the Dark Side: Understanding Online Harms and Their Impact on Society"

Manny San Pedro is a retired Detective Constable with 26 years of service in the Toronto Police, now an independent consultant for Canadian Police Services and Regulatory Agencies.

GUEST SPEAKERS



INSPECTOR FERAS ISMAIL

Peel Regional Police

"Uncovering the Factors and Amplifying Reporting to Combat Online Hate Crimes in Peel Region"

Inspector Feras Ismail, a 22-year member of Peel Regional Police, is a nationally recognized counter-terrorism and hate crimes expert. His operational experience and community engagement have shaped organizational policies and training programs on hate-motivated crime and extremism.



NANCY POLSINELLI

Commissioner of Health Services, Region of Peel

"Community Safety and Well-Being Update"

Nancy Polsinelli, Region of Peel Commissioner of Health Services and co-chair of Peel's Community Safety and Wellbeing Plan, leads efforts to address systemic gaps in Family Violence, Mental Health & Addictions, and Systemic Discrimination.

AGENDA

TIME	DESCRIPTION
9:00am-10:00am	<i>Registration</i>
10:15am-11:15am	<i>Keynote Speaker Josh MacKenzie, BullyingCanada</i> "Our Youths are worth fighting for."
11:15am-11:30am	<i>Nancy Polsinelli</i> , Commissioner of Health Services, Region of Peel "Community Safety and Well-Being Update"
11:30am-12:00pm	<i>Hero Awards</i>
12:00pm-1:00pm	<i>Lunch</i>
1:00pm-2:00pm	<i>Dr. Paul Hommersen</i> , Professor at Sheridan College Faculty of Applied Health & Community Studies "Who Tends to Engage in Trolling, and Why They Do It?"
2:00pm-3:00pm	<i>Manny San Pedro</i> , MDSP Consulting "Unveiling the Dark Side: Understanding Online Harms and Their Impact on Society"
3:00pm-4:00pm	<i>Inspector Feras Ismail</i> , Peel Regional Police "Uncovering the Factors and Amplifying Reporting to Combat Online Hate Crimes in Peel Region"
4:00pm-4:05pm	<i>Closing Remarks</i>

WHY GET INVOLVED? *BE THE CHANGE*



EMPOWER CHANGE: YOUR SPONSORSHIP FUELS OUR IMPACTFUL PROGRAMS, MAKING A REAL DIFFERENCE IN THE COMMUNITY WITH **OVER 1,000 YOUTH** COMPLETING YOUTH LIFE SKILLS AND 30 NEW NEIGHBOURHOOD WATCHES IN 2024.

AMPLIFY YOUR BRAND: REACH A DIVERSE AND EXTENSIVE AUDIENCE. AS A RESPECTED NON-PROFIT PROVIDING CRIME PREVENTION PROGRAMS SINCE 1992, YOUR BRAND WILL GAIN HEIGHTENED VISIBILITY.

SHOWCASE YOUR MESSAGE AT OUR EXCLUSIVE CRIME PREVENTION CONFERENCE. ALIGN YOUR BRAND WITH INFLUENTIAL LEADERS AND MEMBERS OF THE COMMUNITY.

STRATEGIC PARTNERSHIP: JOIN FORCES WITH US, ENGAGING **OVER 7,000 ACTIVE PARTICIPANTS** CITYWIDE. LEVERAGE OUR NETWORK FOR TARGETED AND IMPACTFUL PROMOTION, MAXIMIZING THE REACH AND VALUE OF YOUR SPONSORSHIP.



HERO AWARDS

The Hero Awards
acknowledge that not
all heroes wear capes
and spandex.

Often, those who make
the biggest difference
are those we see
every day.



Every year, the Hero Awards honour individuals, organizations and youth in Mississauga who has made an extraordinary contribution to crime prevention.

OUR TEAM



LAUREN KINNE

Youth Services
Manager



TERESA BURGESS-OGILVIE

Executive Director



GERALD ADAD

Neighbourhood
Services Manager



SARAH RAMSOOK

President



MARY ELLEN BENCH

Vice President



FEIHONG NAN

Secretary



SNEHA MENON

Treasurer

DIRECTORS:

JOSEPH CHAUNG
CYNTHIA ULBA
LILIAN KWOK
BRETT MCDERMOTT
COUNCILLOR BRAD BUTT
COUNCILLOR MARTIN REID


APPOINTEES:

**SUPERINTENDENT, OFFICER-IN-CHARGE,
11 DIVISION, PEEL REGIONAL POLICE:**
DAVID KENNEDY


SPONSORSHIP OFFERINGS

	HERO AWARDS PRESENTER \$6,500	PRESENTING \$5,000	PLATINUM \$3,500	GOLD \$2,000	SILVER \$1,000	BRONZE \$500
COMPLIMENTARY TICKETS	SOLD	6	4	4	2	2
EVENT PRESENCE						
PRESENT HERO AWARDS	●					
SHOW YOUR COMPANY SUPPORT FOR A SAFE PLACE TO LIVE, WORK AND PLAY. BRING GREETINGS /WELCOME TO REGISTRANTS	●	●				
A "CO-BRANDED CAMPAIGN" WITH YOUR BUSINESS VISUALS ON COMMUNITY CRIME PREVENTION	●	●				
SET UP A VIDEO/BOOTH TO SHOW OFF YOUR COMPANY! GOT SOMETHING TO SHARE? PROVIDE COUPON OR SMALL GIFT TO GUESTS DURING THE EVENT	●	●	●			
LOGO SHARED ON SCREEN DURING EVENT	●	●	●			
PROMOTIONAL MATERIALS						
PROMOTIONAL SOCIAL MEDIA POST	●	●	●	●		
LOGO RECOGNITION IN ANNUAL REPORT	●	●	●	●	●	
LOGO RECOGNITION AT EVENT	●	●	●	●	●	●
LOGO RECOGNITION ON OUR WEBSITE FOR 1 YEAR	●	●	●	●	●	●

CONTACT US

 [\(905\) 615-4155](tel:(905)615-4155)

 www.safecitymississauga.on.ca

 Mississauga Civic Centre
(Ground Floor, West Wing)
300 City Centre Dr Suite 1055A,
Mississauga, ON L5B 3C9

SPONSOR NOW



Your support is appreciated!

PREVIOUS YEAR SPONSORS SPOTLIGHT

Sheridan

Bell

iCONNECT
MEDIA

alectra
utilities

Rotary
Club of
Mississauga

BENCH
MUNICIPAL LAW • GOVERNANCE

Seneca

PARAGON
SECURITY

M
SAM McDADI
REAL ESTATE INC BROKERAGE

COMPUGEN

Brock
University

Region
of Peel
working with you

MISSISSAUGA

STICKER
YOU
.COM

Thank you for your support!